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ARTS/CULTURE

Artpod: The LipDub video heard 'round the world

By [Jennifer Guerra](#) (/people/jennifer-guerra)http://mediad.publicbroadcasting.net/p/michigan/files/201106/chevy_to_the_levy.jpg

Ryan Slusarzyk and Abbey Sloan sit in the back of a [Enlarge image \(javascript:void\(0\)\)](#) classic Chevy truck near Rosa Parks Circle. They have a line in the Grand Rapids lip dub "drove my chevy to the levee, but the levee was dry."
Lindsey Smith / Michigan Radio

In case you've been living under a couch cushion for the past week or so and haven't heard about the [Grand Rapids LipDub video](#) (<http://news.michiganradio.org/post/making-grand-rapids-lip-dub-video>) getting rave reviews, let's bring you up to speed:

[Audio \(http://stream.publicbroadcasting.net/production/mp3/michiganlocal-michigan971667.mp3\)](http://stream.publicbroadcasting.net/production/mp3/michiganlocal-michigan971667.mp3)

Earlier this year, Newsweek said the city of Grand Rapids was dying. The city's residents decided to strike back with a nearly \$40,000 lip-dub video that's all the rage right now. More than 1.6 million people and counting have viewed the [video on YouTube](#) (<http://www.youtube.com/watch?v=ZPijZCO67Wl>), and the [video's](#) (<http://www.facebook.com/GRLipDub>) [facebook page](#) (<http://www.facebook.com/GRLipDub>) has links to the various news outlets who that covered the story - from the Wall Street Journal to the Today Show to an Austrian newspaper.

On today's [Artpod](#) (<http://www.npr.org/rss/podcast.php?id=510078>), Michigan Radio's Lindsey Smith introduces us to the guy behind the video, and we meet some of the people who participated.

And as a a bonus, here's a video Lindsey put together on the *making* of the LipDub video: