

NEWS

For Immediate Release



Meet College Park Presents Family Reunion Planning Workshop & Expo *Professionals & vendors gather to provide free planning advice for successful family reunions*

COLLEGE PARK, GA. (August 13, 2014) – Meet College Park, Georgia (Meet CPGA) will host a fun and interactive Family Reunion Planning Workshop & Expo on September 20, 2014. The event will be held at the Georgia International Convention Center from 9:30 a.m. to 12:30 p.m. Free to the public, this event gives attendees access to industry professionals, planning specialists and unique vendors that will offer tips to plan an unforgettable experience sure to satisfy all ages and personalities.

The workshop will begin with a complimentary continental breakfast and an opportunity for event-goers to network with some of the industry's most knowledgeable and experienced planning veterans. After the morning meet-and-greet, president & CEO of Mills Marketing Group and planning powerhouse, Jeffery Mills, will begin the event's workshop, sharing the best practices on organizing and executing a successful family reunion. With detailed advice on how to map out a reunion plan, set up committees, promote the event, create a budget and locate vendors, this seminar will provide participants with all of the tools needed to coordinate a special – and stress-free – occasion.

Following the workshop presentation, experts from hotels, attractions, caterers and more will gather at the convention center to provide additional insight on how to design the perfect get-together full of just the right events, activities and entertainment for your family group.

To reserve a spot at the event and for more information, please RSVP to rsvp@meetcpga.com, or call 404.334.7504.

For those traveling to attend the Family Reunion Planning Workshop & Expo, overnight special rates are available at select hotels for September 19 - 20. Please call for more information.

If you are interested in becoming a vendor at the expo, please send information about your business to rsvp@meetcpga.com by September 5, 2014. Space is limited.

About Meet College Park, Georgia

Meet College Park, Georgia, is the city of College Park's recently formed convention & visitors bureau, working to generate and stimulate economic development and impact for the city. By effectively marketing facilities of the community as a preferred tourism, convention and business destination, the organization promotes and enhances the quality of life within the community, driving economic activity to the City of College Park. For more information, please visit www.MeetCPGA.com.

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