

## Harrisburg riverboat prepares for 1-million milestone in 2015

Pride of the Susquehanna will welcome 1-millionth passenger aboard paddleboat this summer.

HARRISBURG, PA (August 6, 2015) – Officials with the [Pride of the Susquehanna](#) riverboat, first launched in 1988, announced today that the red & white floating icon on the Susquehanna River is approaching the one-millionth passenger milestone within the next two weeks this summer. A special prize pack including a vacation and gift certificates will be presented to the lucky passenger by the Riverboat Society, according to Thomas A. Farr, Chairman of the Riverboat Society.

“Cruising the river between three and seven times per day has made the paddleboat a regular sight to see in the City,” said Mary Smith, President & CEO of the Hershey Harrisburg Regional Visitors Bureau. “It has been a staple experience for tourists and local residents to enjoy for nearly three decades. We can’t wait to celebrate their 2-millionth guest.”

The “Pride” offers a number of different cruises for locals and visitors to enjoy. Daily sight-seeing tours are among the most popular, but dinner cruises, wine and cheese samplings, family superhero events, and more add a unique flavor to the Harrisburg area.



**CAPTION:** The riverboat thrills passengers of all ages as it sails the Susquehanna River along the scenic Harrisburg skyline daily each summer since 1988. *Photo credit: VisitHersheyHarrisburg.org (2015)*

Reservations can be made online at [www.HarrisburgRiverboat.com](http://www.HarrisburgRiverboat.com). All reservations will be counted toward the pending total, and the lucky winner will be announced soon after.

The Pride of the Susquehanna is the treasured community riverboat that has served the Harrisburg capitol region for 27 years. Constructed by local craftsmen on-site, this dream of local businessman Michael Trephan became a reality when it launched in 1988. The “Pride” has dazzled almost one million passengers since that date. Events take place between May and November each season. Tickets can be purchased by calling (717) 234-6500 or visiting [www.HarrisburgRiverboat.com](http://www.HarrisburgRiverboat.com).

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### **About the Harrisburg Area Riverboat Society**

The Harrisburg Area Riverboat Society is a 501(c)3 non-profit organization that strives to increase tourism, economic development, and environmental education in the Harrisburg area. The Society is run by a Board of Directors comprised of local businesspeople, craftsmen, and philanthropists. Proceeds from all events go toward community service projects that benefit senior citizens, youth, veterans, and many more.