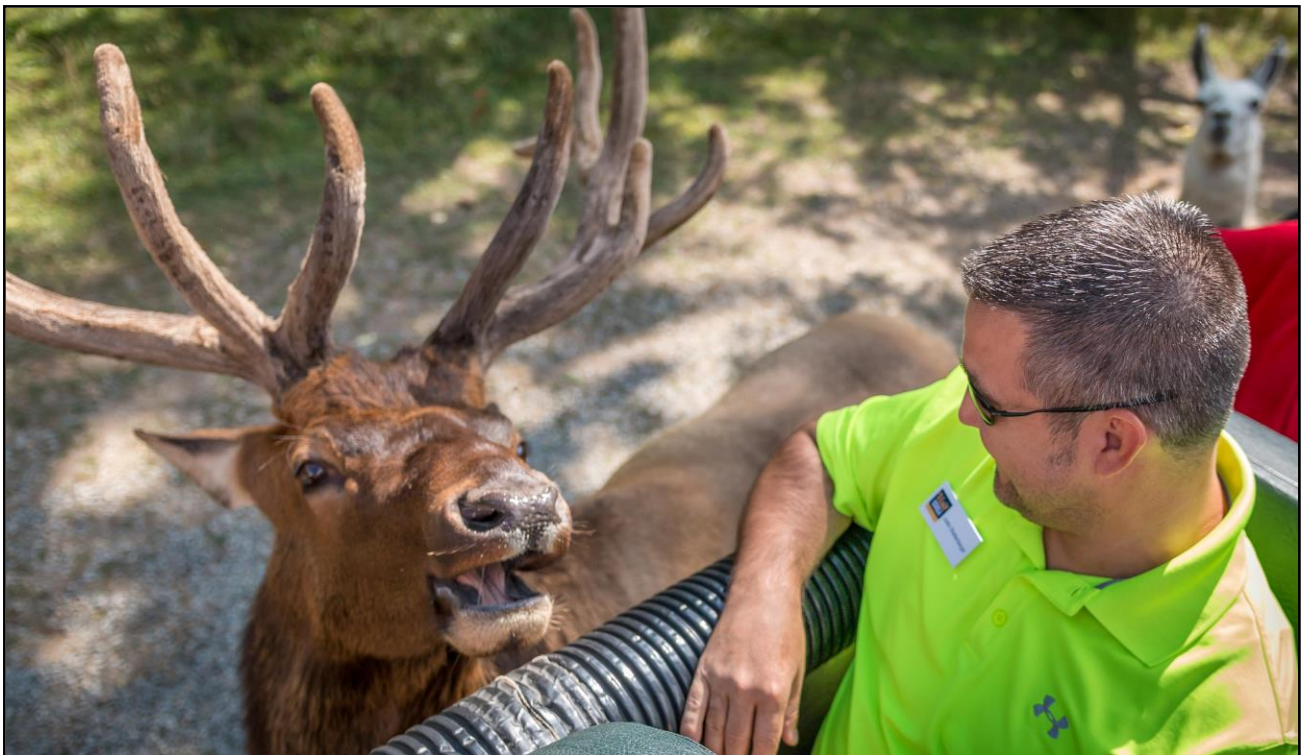


## *Sales on the Road* program explores HHRVB Partners in Northern Dauphin County for Summer 2015

HARRISBURG (August 4, 2015) – The Hershey Harrisburg Regional Visitors Bureau today hosted a group of local frontline & sales reps on a familiarization tour of the bureau's northern Dauphin County Partner locations.

*Sales on the Road* is a series of experiential tours the bureau provides to educate their active Partners on regional attractions & experiences.

Site visits included [Ned Smith Center for Nature and Art](#); [Lake Tobias Wildlife Park](#); [Armstrong Valley Winery](#); and [Wooden Nickle Restaurant](#).



***Sales on the Road*** – Justin Shellenberger from the Hershey Harrisburg Regional Visitors Bureau gets up close & personal with one of the stars on the Lake Tobias Wildlife Park safari tour during the bureau's *Sales on the Road* familiarization tour for local hotel frontline & sales reps on August 4. The educational day for bureau Partners focused on northern Dauphin County attractions including Ned Smith Center for Nature & Art; Lake Tobias Wildlife Park; Armstrong Valley Winery; and Wooden Nickle restaurant.

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### **ABOUT THE HERSHEY HARRISBURG REGIONAL VISITORS BUREAU**

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The HHRVB is the official non-profit partnership-based Destination Marketing Organization (DMO) leading economic growth for Pennsylvania's Hershey & Harrisburg Region through destination marketing and tourism development. The organization, accredited by Destination Marketing Association International (DMAI) since 2010, is committed to actively marketing the tourism assets in Dauphin & Perry County to business and leisure travelers both domestic & international. The bureau also leads regional sales efforts to attract meeting & event organizers, sporting event producers, and group tour leaders. For more information go to [VisitHersheyHarrisburg.org](http://VisitHersheyHarrisburg.org) or call 877-727-8573. Media can use #HHRVB and #HHRVB4Media when tagging stories and social media posts related to the region.