



Put Omaha on the *World Edition* MONOPOLY Board

FOR IMMEDIATE RELEASE:

Imagine someone in Russia picking up a MONOPOLY game and finding Omaha on the game board! It could happen! The first ever MONOPOLY *Here & Now: The World Edition* will represent cities from around the world and Omaha has the opportunity to jump in the game. Two property spaces on the board have been reserved for cities nominated by voters as "write-in" candidates. Omahans and Omaha visitors can go to www.monopoly.com and nominate our city up until February 28th. On February 29th the top 20 cities with the most votes will compete in a one week showdown. The top 2 winners will be featured on the MONOPOLY board.

According to Hasbro, MONOPOLY is the best-selling-game-board in the world, with over 200 million games sold. It's played in over 103 countries and printed in 37 languages including Italian, Indian, Arabic, Portuguese and Russian. The longest Monopoly game in history lasted 70 straight days and the longest Monopoly game in a bathtub lasted 99 hours.

This is a unique opportunity to showcase Omaha to millions of potential visitors! So let's spread the word and get Omaha in the game.

Vote now at www.monopoly.com

Media Contact:

Deborah Ward
Director of Public Relations/Marketing
Omaha Convention and Visitors Bureau
402-444-4665
dward@visitomaha.com