

# ARLINGTON<sup>SM</sup>

MEETING PLANNER GUIDE 2014 2015



Staff picks on  
F&V local flavors.

Unique venues  
make your event  
memorable!

What can a  
CVB do for you?



*If location is everything,  
you're looking at  
perfection.*



**ARLINGTON**  
CONVENTION & VISITORS BUREAU

- 4 full-service hotels are 3 miles or less from the Arlington Convention Center
- Central location in United States
- 10 minutes from Dallas/Fort Worth International Airport
- Vibrant entertainment district with Six Flags Over Texas, Dallas Cowboys, Texas Rangers and much more

Visit [ARLINGTON.ORG/MEETINGS](http://ARLINGTON.ORG/MEETINGS) to find out more about our award-winning Sales and Services Team and to submit an RFP.

817-265-7721 | [sales@arlington.org](mailto:sales@arlington.org)



**SHERATON**  
26,000 sq.ft. meeting space



**HILTON**  
11,000 sq.ft. meeting space



**CROWNE PLAZA**  
8,400 sq.ft. meeting space



**HOLIDAY INN**  
3,100 sq.ft. meeting space



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**“Using a CVB can save you time and money... plain and simple. We exist to make your planner jobs easier.”** — Joe Bedsole,  
*Director of State & Southwest Associations*



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# MEET *the Sales & Services Team*

**OUR AWARD-WINNING** Sales and Services team members offer professional attention and multi-faceted industry knowledge when you plan your meetings and events of all sizes in Arlington. Our experts are at your service and dedicated to your success.

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*“The Texas Girls Coaches Association has been working with the Arlington Convention & Visitors Bureau every even year since 1988. TGCA is very appreciative for the guidance and service presented to us in a warm, congenial and sincere manner. We feel, through the efforts of the Arlington CVB, we are a part of the Arlington family. Our coaches look forward to coming to Arlington, because the hotels, convention center, restaurants, and entertainment venues make them feel special. We cherish our relationship with the Arlington CVB.”*

*– Sam Tipton, Executive Director  
TEXAS GIRLS COACHES ASSOCIATION*





# Chef Spotlight

**Robert Stehlin**  
Executive Chef, ACC  
Culinaire International



with  
Laurie Dove  
Texas  
Meetings +  
Events

A

After experiencing some of the most impressive convention center cuisine we've ever encountered, Texas Meetings + Events sat down with Executive Chef Robert Stehlin of Culinaire International, who has been serving fine fare at the Arlington Convention Center for more than 14 years.

## Catering for large groups isn't normally thought of as leading-edge cuisine.

Our philosophy on cooking at the ACC is to cook with as many fresh ingredients as possible. Our kitchen is 90 percent from scratch. We make our own sauces, vinaigrettes and use only fresh chicken and beef. We also use small amounts of expensive ingredients such as truffle oil, saffron, fresh microgreens, exotic fruits and heirloom tomatoes.

## How has the Arlington Convention Center set itself apart, in terms of catering? How will it continue to do so?

We have a very dedicated and longterm staff with a commitment to personal service. Their years of experience and consistent efforts to always seek new and innovative menu items are a major asset. For example, we are often a less expensive alternative to hotels and competing convention centers, while still providing innovative items like our gourmet popcorn station. Plain popcorn is made exciting by tossing it with dill truffle oil, jalapeño cheddar butter, bacon blue cheese butter or cinnamon and sugar. Then it is served from vintage popcorn carts at an action station.

## What's the best food you've ever eaten (prepared by the ACC's catering staff, of course)?

We recently hosted a baseball themed event. The client was looking for something fun that fit the theme but that was still upscale. I created a lobster corndog served with a whole grain mustard hollandaise and filet mignon. It was really exceptional and the guests loved it too.

Chef Robert's Famous

## ~ BREAD ~ PUDDING

9x11 cake dish

6 Croissants, 1 Loaf French Bread or Brioche

} Cut into 2x2 cubes - enough to fill cake dish

**CUSTARD:** 1 quart heavy cream, 12 whole eggs  
1 cup sugar, 2 tsp vanilla, 1 tsp cinnamon

Mix eggs and sugar together until smooth.  
Add cream, vanilla and cinnamon - combine well.

**STREUSEL TOPPING:** 1 stick butter, ½ cup flour,  
½ cup brown sugar - cut butter into flour and brown sugar mixture until crumbly.

**DIRECTIONS:** Let the bread dry uncovered on a sheet pan for one day. Butter the cake dish and place the bread evenly in the cake dish. Cover the bread with mixed custard. Let the pudding sit for one hour in the refrigerator. Cover the pudding with foil and place in the middle of an oven that has been preheated to 350 degrees. Bake for 45 minutes. Uncover, sprinkle the streusel topping on top and bake uncovered for an additional 15 minutes.

**CRÈME ANGLAISE:** 12 egg yolks, 1 cup sugar,  
1 quart heavy cream, beans from 1 vanilla bean

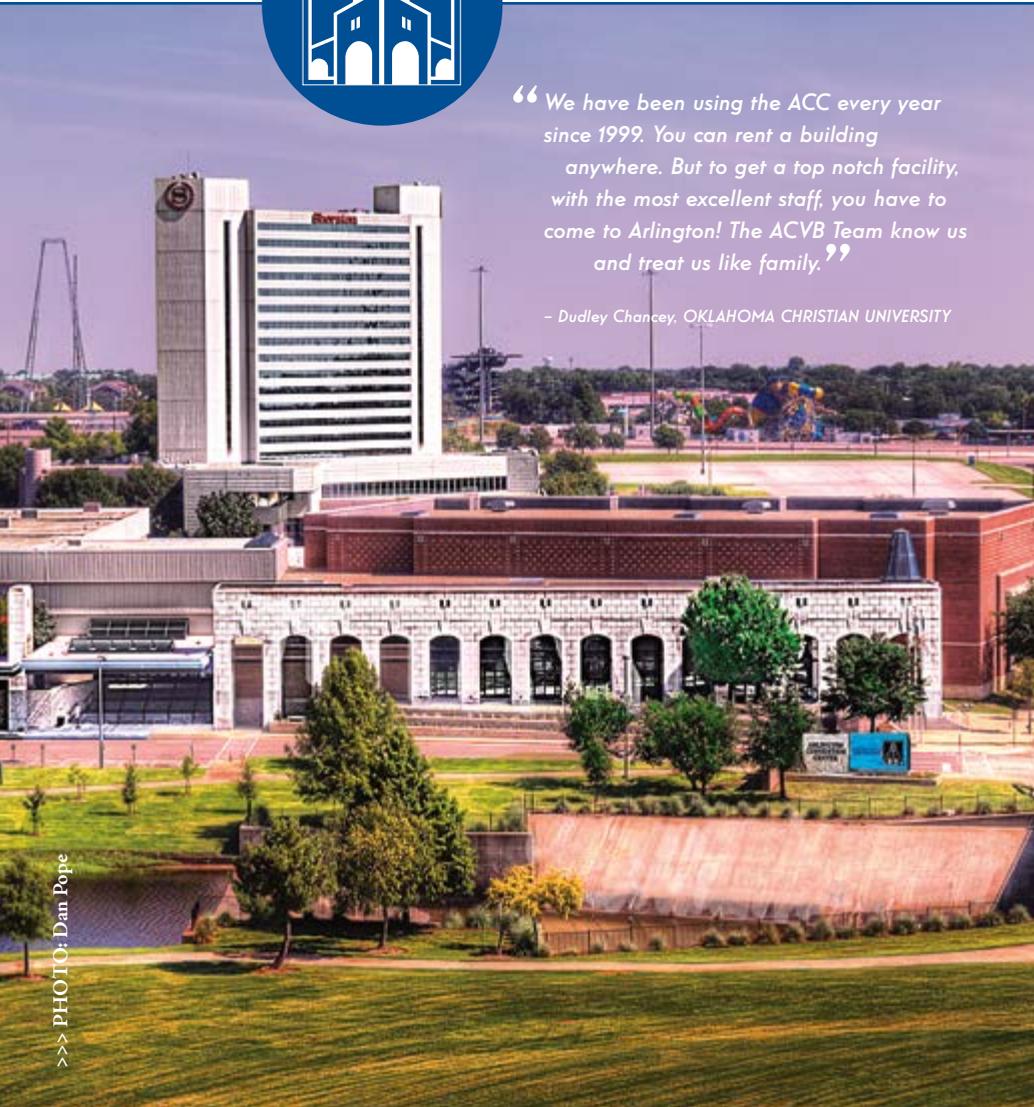
Heat the cream and vanilla bean to a soft boil. While the cream is heating, whip the sugar and eggs together on medium speed until well combined and fluffy. When the cream is at a soft boil, gradually stir half of the cream mixture into the sugar and egg mixture. Once the sugar and egg mixture is tempered, combine it with the remaining cream mixture. Return to the stove and stir constantly over medium heat until it coats the back of a wood spoon and you can draw a line in the crème and it stays. Place the crème anglaise in the refrigerator until cool. Pour over warm bread pudding and serve immediately. ~

# ARLINGTON CONVENTION Center



*“ We have been using the ACC every year since 1999. You can rent a building anywhere. But to get a top notch facility, with the most excellent staff, you have to come to Arlington! The ACVB Team know us and treat us like family.”*

*- Dudley Chancey, OKLAHOMA CHRISTIAN UNIVERSITY*



>>> PHOTO: Dan Pope



## TOP 10 ACC FACTS

- 1. Located** in the heart of the Arlington Entertainment District
- 2. Designed** for ease of access for efficient set-up and teardown
- 3. Built to handle** significant electrical, utility and communications needs
- 4. Dramatic views** of AT&T Stadium, Six Flags Over Texas and Globe Life Park
- 5. 90,000 sq.ft.**, all on one level, including Exhibit Hall, Grand Hall, and Meeting Rooms
- 6. Free public wifi** available throughout the facility
- 7. Beautiful** walking trails around the ACC
- 8. 10 minutes from** DFW International Airport
- 9. Award-winning** chef and catering
- 10. Open space** 50,000 sq.ft. of column-free exhibit floor







# GLOBE LIFE *Park*

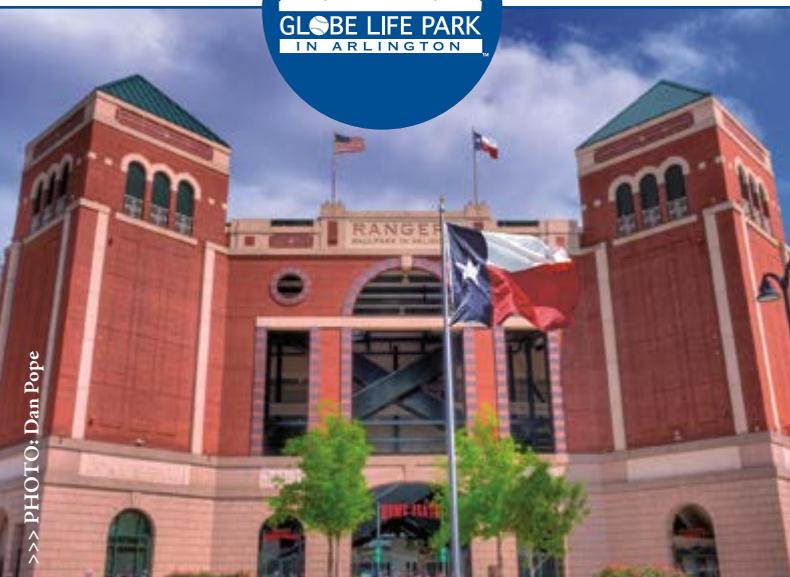


PHOTO: Dan Pope

**FACT** The 48,114-seat open-air ballpark offers guided tours through the batting cages, press box, dugout and more.

**GLOBE LIFE PARK IN ARLINGTON, HOME OF THE TEXAS RANGERS,** offers more than just championship baseball. With flexible indoor and outdoor spaces, renowned cuisine, this extraordinary venue is a stunning backdrop for any event.



- ◆ Corporate Outings
- ◆ Seminars
- ◆ Trade Shows
- ◆ On-Field Events
- ◆ Team Building
- ◆ Job Fairs
- ◆ Concerts
- ◆ Cocktail Parties
- ◆ Luncheons
- ◆ Races
- ◆ Weddings



| VENUE CAPACITY                              | SEATED | COCKTAIL | PRESENTATION |
|---|--------|----------|--------------|
| <b>BASEBALL HALL OF FAME   6,500 sq.ft.</b> |        |          |              |
| Level One                                   | 200    | 350      | 300          |
| Level Two                                   | 200    | 300      | 50           |
| Level Three                                 | 200    | 350      | 200          |
| <b>THEATER</b>                              |        |          |              |
|   | 235    | N/A      | 235          |
| <b>JACK DANIEL'S CLUB   17,000 sq.ft.</b>   |        |          |              |
|   | 500    | 1,000    | 250          |
| <b>CAPITOL ONE CLUB   9,100 sq.ft.</b>      |        |          |              |
| Top Tier                                    | 160    | 200      | 200          |
| Bottom Tier                                 | 90     | 215      | 50           |
| <b>HYUNDAI CLUB</b>                         |        |          |              |
|   | 80     | 150      | 100          |
| <b>CAPTAIN MORGAN CLUB   4,000 sq.ft.</b>   |        |          |              |
| Level One                                   | 120    | 200      | 125          |
| Level Two                                   | 130    | 200      | 125          |
| <b>BUDWISER BOWTIE PLAZA</b>                |        | Inquire  |              |
| <b>FIELD RENTAL</b>                         |        | Inquire  |              |
| <b>KID ZONE</b>                             |        | Inquire  |              |
| <b>CONCOURSE</b>                            |        | Inquire  |              |

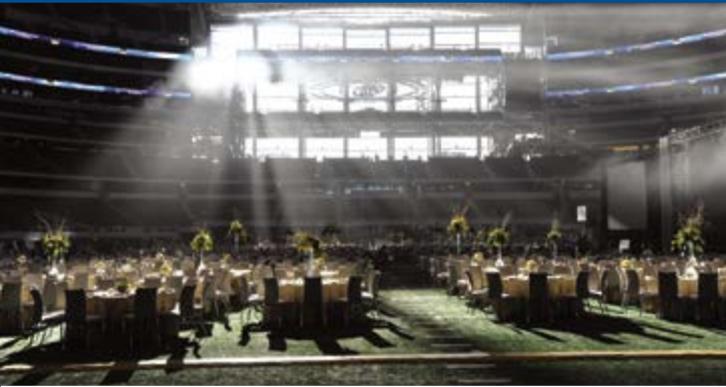
**GRAND SLAM - ADD EXTRA TO YOUR EVENT WITH:**

- ◆ Ballpark Tours
- ◆ Rangers Mascot "Captain" Appearance
- ◆ Six Shooter Appearance
- ◆ Alumni Player Appearance
- ◆ Rangers Merchandise
- ◆ Audio/Visual Setup
- ◆ Scoreboard Message
- ◆ Field Lights
- ◆ Valet Parking
- ◆ Batting Practice
- ◆ Pop flies in the Outfield
- ◆ On-field Banquet



ARLINGTON.ORG/MEETINGS | 817-265-7721  
sales@arlington.org

# AT&T Stadium



**FACT** Available guided art tours share the unique collection of museum quality contemporary art within the Stadium.

**LET THE OPULENTLY COLOSSAL AT&T STADIUM** host your next event. This \$1.3 billion venue was built to impress and is the epitome of Texas-sized hospitality. More than 22 flexible event locations provide the perfect setting, specific to your event needs.

| EVENT SPACE | RP | B-10 | B-8 | TH | CR |
|-------------|----|------|-----|----|----|
|-------------|----|------|-----|----|----|

**FIELD | 98,000 sq.ft.** Home of the Cowboys Star. Retractable roof. Direct access to load-in, load-out. Full Power available. 10 x 10 Booth Capacity: 490

|  |       |       |       |         |         |
|--|-------|-------|-------|---------|---------|
|  | 5,000 | 2,500 | 2,000 | REQUEST | REQUEST |
|--|-------|-------|-------|---------|---------|

**MILLER LITE CLUB | 9,300 sq.ft.** Experience the excitement of having your event in a room directly adjacent to the Field.

|  |     |     |     |     |    |
|--|-----|-----|-----|-----|----|
|  | 350 | 220 | 184 | 150 | 51 |
|--|-----|-----|-----|-----|----|

**CLUB LITE | 9,300 sq.ft.** Adjacent to the Field on the Visitor's side of the stadium.

|  |     |     |     |     |    |
|--|-----|-----|-----|-----|----|
|  | 350 | 220 | 184 | 150 | 51 |
|--|-----|-----|-----|-----|----|

**COWBOY'S LOCKER ROOM | 2,400 sq.ft.** Evening only 6:30 pm start Work on your own team strategy, inspire and motivate your guests by meeting in the Cowboys Locker Room.

|  |     |     |    |     |    |
|--|-----|-----|----|-----|----|
|  | 150 | 120 | 72 | 125 | 60 |
|--|-----|-----|----|-----|----|

**POST-GAME INTERVIEW ROOM | 2,700 sq.ft.**

|  |     |     |    |     |    |
|--|-----|-----|----|-----|----|
|  | 150 | 120 | 72 | 150 | 80 |
|--|-----|-----|----|-----|----|

## HALL OF FAME LEVEL

**INFORMATION TECHNOLOGY AMPHITHEATRE  
INFORMATION TECHNOLOGY CONFERENCE ROOM**

## MAIN CONCOURSE

**MAIN LEVEL CLUB SOUTH | 30,000 sq.ft.**

|  |       |     |     |     |     |
|--|-------|-----|-----|-----|-----|
|  | 2,500 | 400 | 344 | 130 | 135 |
|--|-------|-----|-----|-----|-----|

**MAIN LEVEL CLUB NORTH | 33,000 sq.ft.**

|  |       |     |     |     |     |
|--|-------|-----|-----|-----|-----|
|  | 2,500 | 740 | 704 | 150 | 216 |
|--|-------|-----|-----|-----|-----|

**AT&T ENDZONE EAST | 24,500 sq.ft.** Panoramic platform view overlooking the field as well as the water feature in the East Plaza.

|  |       |     |     |      |     |
|--|-------|-----|-----|------|-----|
|  | 2,500 | 780 | 720 | 1300 | 498 |
|--|-------|-----|-----|------|-----|

**AT&T ENDZONE WEST | 24,500 sq.ft.** Panoramic Platform view overlooking the field and a view of downtown Fort Worth

|  |       |     |     |      |     |
|--|-------|-----|-----|------|-----|
|  | 2,500 | 780 | 720 | 1300 | 498 |
|--|-------|-----|-----|------|-----|

| SILVER LEVEL | RP | B-10 | B-8 | TH | CR |
|--------------|----|------|-----|----|----|
|--------------|----|------|-----|----|----|

**AMERICAN AIRLINES LOUNGE | 8,700 sq.ft.** Vaulted ceilings with spacious surroundings.

|  |     |     |     |     |    |
|--|-----|-----|-----|-----|----|
|  | 500 | 250 | 208 | 150 | 90 |
|--|-----|-----|-----|-----|----|

**SONY LOUNGE | 8,700 sq.ft.** Experience the Silver lining near the top of the stadium. This club has a view of the skyline.

|  |     |     |     |     |    |
|--|-----|-----|-----|-----|----|
|  | 500 | 250 | 208 | 150 | 90 |
|--|-----|-----|-----|-----|----|

**FORD ENDZONE | 14,500 sq.ft.** East side End Zone Platform, Silver level Reception 350

**MILLER LITE ENDZONE** West side End Zone Platform, Silver level Reception 350

## STAR LEVEL

**MEDIA PRESS BOX | 3,500 sq.ft.**

|  |     |     |    |     |    |
|--|-----|-----|----|-----|----|
|  | 200 | 100 | 64 | 100 | 75 |
|--|-----|-----|----|-----|----|

## UPPER CONCOURSE LEVEL

**DR PEPPER ENDZONE | 14,000 sq.ft.** Highest level, amazing view, East side

|  |     |     |     |     |     |
|--|-----|-----|-----|-----|-----|
|  | 500 | 300 | 256 | N/A | N/A |
|--|-----|-----|-----|-----|-----|

**PEPSI ENDZONE | 14,000 sq.ft.** Highest level, amazing view, West side

|  |     |     |     |     |     |
|--|-----|-----|-----|-----|-----|
|  | 500 | 300 | 256 | N/A | N/A |
|--|-----|-----|-----|-----|-----|

**UPPER CONCOURSE EAST ANNEX BAR | 2,400 sq.ft.**

|  |     |     |     |     |     |
|--|-----|-----|-----|-----|-----|
|  | 150 | 100 | N/A | N/A | N/A |
|--|-----|-----|-----|-----|-----|

**BACARDI BAR | 2,400 sq.ft.**

|  |     |     |     |     |     |
|--|-----|-----|-----|-----|-----|
|  | 150 | 100 | N/A | N/A | N/A |
|--|-----|-----|-----|-----|-----|

**KEY:** RP = RECEPTION, BQ-10 = BANQUET  
BQ-B = BANQUET, TH = THEATRE, CR = CLASSROOM

sales@arlington.org



# SIX FLAGS *Over Texas*



**FACT** Six Flags Over Texas is the original Six Flags Theme Park, opening on August 5, 1961.

**THE MORE THE MERRIER!** Six Flags is in the business of fun, so why have your event anywhere else? Options abound for many groups. Explore options like special pricing, two private and covered pavilions, meal vouchers, even personalized tickets with your company name on them. The picnic pavilions and indoor show venues can serve as meeting sites, complete with audio/visual set-up.



## GROUP SIZE

Six Flags Over Texas features several venues options for groups looking for out of the box meeting locations.

Indoor theaters vary in seating capacity and style. Subject to availability.

- Crazy Horse Saloon 250
- Lone Star Theater 350
- Majestic Theater 850
- Southern Palace 930
- Music Mill 9500

Outdoor picnic pavilions are also available and seat 1000.

- AV Requests
- Set up and technical support available. AV fees vary by request.
  - PA system available in pavilions at no additional charge

• Venue access requires park admission. 100 ticket minimum group size.



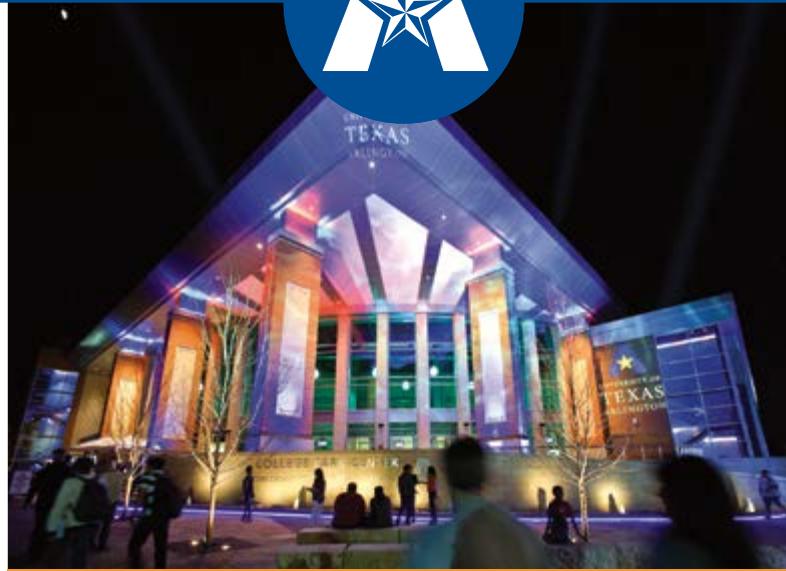
## YOU BRING THE TEAM... WE'LL BRING THE SCREAM!

- 212 acres of excitement
- 44 rides
- 12 roller coasters
- 5 water rides
- Live Shows
- Top-Tier Entertainment
- Catered Meetings
- Great group rates



THE UNIVERSITY OF TEXAS AT ARLINGTON

# COLLEGE PARK Center



**FACT** The U.S. Green Building Council recognized College Park Center with a LEED Gold certification.

**OUR NEW HOME COURT** Designed as a home for three of UT Arlington's Division I teams, College Park Center can easily accommodate a variety of athletic competitions: basketball, volleyball, wrestling, cheerleading, plus dance and martial arts events.

**BUILT FOR BUSINESS** College Park Center's size and location in Arlington's downtown business district make it a perfect place for corporate events, including:

- + Conferences
- + Trade shows
- + Training sessions
- + Orientations
- + Product launches



**PARTIES DONE RIGHT** The arena and Hospitality Suite are available for private parties, corporate functions, receptions, and special occasions. We'll also help you plan your event, everything from designing the room layout and securing audio and video equipment to choosing the menu and cleaning up afterward!

**COLLEGE PARK CENTER** is a 218,000-square-foot facility set on the eastern edge of the University of Texas at Arlington campus in Arlington's downtown business district. The state-of-the-art venue is perfect for athletic, entertainment, and corporate functions.

## SPECIFICATIONS

### LAYOUT

- 12,000 sq.ft. arena floor (8,400 sq.ft. sports configuration)
- Seating for up to 7,000 for sporting events
- Seating for up to 6,300 for concert/stage events
- Portable 120' x 60' basketball floor
- Accommodates 120 (8' x 10') booths

### A/V COMPONENTS

- Daktronics end hung video board (14' x 25' LED video screen)
- Daktronics four-sided center-hung video board
- Two 200-amp and four 400-amp electrical services at floor level (Stage Right)
- One 200-amp electrical service at catwalk level
- Full broadcast and video production capabilities
- Wireless Internet

### AMENITIES

- Two practice courts (7,700 square feet each)
- 2,800-square-foot Hospitality Suite, divisible into three sections
- Full concessions and catering services
- Three dock bays, one drive-up truck dock
- Back of house accommodates 25 cars, eight trucks or seven buses



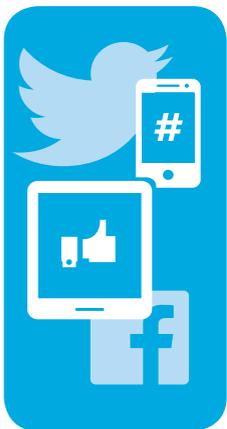
# ONLINE Tools

**IF YOU'RE LOOKING TO HOST** an annual meeting, conference, reunion or activity in Arlington, there will be lots to do before the big event! Visit our website and you'll find planning tools that are just a click or two away.



## ARLINGTON.ORG/MEETINGS

- The Meeting Planner section of our website is devoted to making your job easier.
- Meet the experienced sales and services team members that will assist you.
- Initiate a quick search to see what Arlington venues will work for you.
- Check out our "Meeting Pros Tool Kit" for updated information and new tools!
- Submit an RFP or email our team for a personal consultation at [sales@arlington.org](mailto:sales@arlington.org) or



### HOW CAN YOU GENERATE BUZZ AND BUILD YOUR ATTENDANCE?

- **GET SOCIALLY SAVVY** Spread the word through your social media like Facebook and Twitter. Tag us in your posts and tweets.
- **ONLINE/WEBSITE** Update event info. Is your early bird discount beginning or ending? What room block(s) at which hotel(s) did you establish through the Sales and Services Team at the Arlington CVB? What clothing should people pack for your newly-booked evening event? Link to the CVB's "Things to Do" pages. These are all things that your guests will WANT to know.
- **COMPANY INTRANET** If you have a company intranet, don't neglect it! This is the perfect vehicle for keeping staff members informed about important announcements and registration for your event.

*“A good CVB is a remarkable support system. Arlington has taken the time to learn about TASC. They support us, and they have developed a real relationship. They take the time needed to do that. I love it that they are passionate about their city, that they partner with us, and that they care about our success. If you don't use a CVB, you just added hours to your job.”*

*- Terry Hamm, Director, Texas Association of Student Councils*





# ARLINGTON CVB Services

## OUR AWARD-WINNING SALES & SERVICES TEAM

is dedicated to customer service. We guide clients through the planning process with meticulous care and personal attention to detail. Whether you are coordinating a large convention or a small meeting, we offer efficient planning tools to make the process easier. Many services are complimentary to planners that utilize Arlington hotels.

Need access to tour guides, speakers, trade show services, printers, flowers, premium items, caterers or entertainment? We can get you to the reliable resources and partners that you need for success.

- Volunteer Services
- Attendance Promotions
- Arlington Trolley/Guest Transportation Coordination (Complimentary service based on room night consumption)
- Offsite Activity Planning Assistance
- VIP and Corporate Responsibility Programs
- Speakers and Entertainment Coordination
- Housing Registration
- Spouse Activities
- Public Relations Assistance



**Mary German**  
CMP, CDME

mary@arlington.org  
817-704-7580

## SENIOR VICE PRESIDENT, OPERATIONS

Is a respected 28-year industry veteran and a customer-centric professional. The team has honored requests from everything from a boxing kangaroo to special event parades. She is well known in the hospitality industry and uses her endless energy and strategic and creative ideas to drive results for clients.

### Industry Achievements:

- Certified Meeting Professional (CMP)
- Certified Destination Management Executive (CDME)
- Destination Marketing Association International (DMAI), CDME Faculty Member
- Past President, Event Services Professional Association
- Past President, Texas Alliance of Convention, Meeting and Event Operations
- Professional Member, National Speakers Association and National Speakers Association North Texas Chapter

### Awards:

- 2012 Texas Girls Coaches Association, Margaret McKown Distinguished Service Award
- First recipient of the TXACOM GAMMA Award
- Outstanding Club Officer for Toastmasters International Division D, District 25

“The Arlington CVB is the Siri of the City.”



**Fidel Mitchell**

fidel@arlington.org  
817-704-7594

## CONVENTION SERVICES MANAGER

One of our leading team assets is our Convention Services Manager. Fidel is the real deal! She is smart, enthusiastic and inventive. Best of all, she has a strong work ethic and drive to assist you in reaching your goals. Impeccable customer service is just one of the perks when you book with the Arlington CVB and work with Fidel.

### Industry Achievements:

- Texas Alliance of Convention, Meeting & Operations Managers (TxACOM)
- Event Service Professionals Association (ESPA)
- Texas Association of Convention & Visitor Bureaus (TACVB)



# SHERATON *Arlington*



1500 Convention Center Drive

ARLINGTON.ORG/MEETINGS

QUICK INFO

MEETING ROOMS

18

SQ.FT. EVENT SPACE

26,000

TOTAL ROOMS/DOUBLES

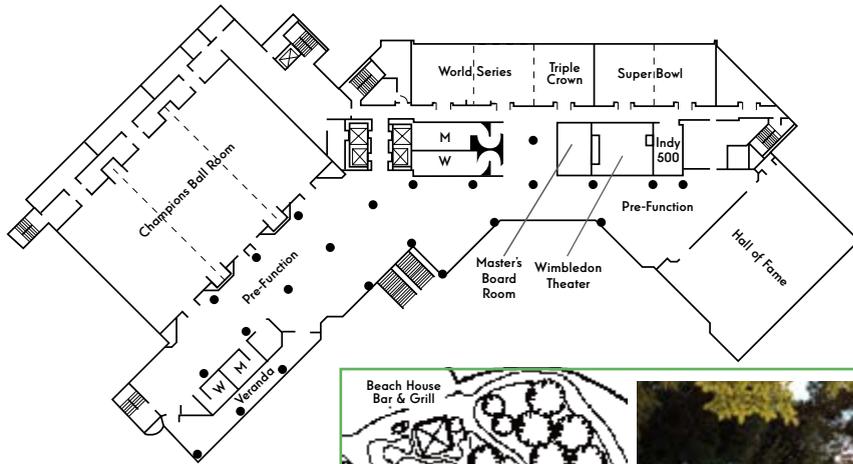
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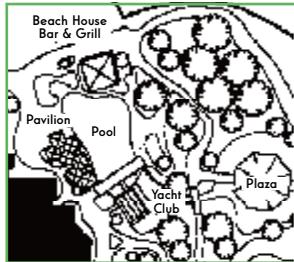
MILES TO DFW AIRPORT

9



Plaza on the Hill

Our private outdoor meeting space, adjacent to the pool, features a private Yacht Club and 4,300 sq. ft. of space capable of seating accommodating up to 500 guests.



| MEETING ROOM                            | DIMENSION | SQ. FT. | CEILING | RECEPTION | BANQUET | THEATRE | CLASSROOM | CONFERENCE | U-SHAPE |
|---|-----------|---------|---------|-----------|---------|---------|-----------|------------|---------|
| <b>Champions Ballroom (total)</b>       | 100'x60'  | 6,000   | 14'     | 700       | 500     | 675     | 350       | N/A        | N/A     |
| <b>Champions I, II &amp; III (each)</b> | 33'x60'   | 1,980   | 14'     | 225       | 150     | 220     | 120       | 50         | 40      |
| <b>Hall of Fame</b>                     | 68'x48'   | 3,264   | 12'     | 250       | 200     | 300     | 150       | 40         | 40      |
| <b>World Series (total)</b>             | 51'x25'   | 1,275   | 9'      | 115       | 80      | 100     | 60        | 40         | 40      |
| <b>World Series I &amp; II (each)</b>   | 25'x25'   | 625     | 9'      | 50        | 40      | 50      | 30        | 20         | 20      |
| <b>Triple Crown</b>                     | 25'x25'   | 625     | 9'      | 60        | 40      | 50      | 30        | 20         | 20      |
| <b>Super Bowl (total)</b>               | 51'x25'   | 1,275   | 9'      | 115       | 80      | 100     | 60        | 40         | 40      |
| <b>Super Bowl I &amp; II (each)</b>     | 25'x25'   | 625     | 9'      | 50        | 40      | 50      | 30        | 20         | 20      |
| <b>Wimbledon Theatre</b>                | 25'x23'   | 575     | 9'      | 45        | 40      | 50      | 30        | 20         | 20      |
| <b>Master's Boardroom</b>               | 25'x14'   | 350     | 9'      | N/A       | N/A     | N/A     | N/A       | 12         | N/A     |
| <b>Indy 500</b>                         | 25'x12'   | 300     | 9'      | N/A       | N/A     | 16      | 12        | 12         | N/A     |
| <b>World Cup*</b>                       | 23'x55'   | 1,189   | 12'     | 115       | 80      | 120     | 60        | 40         | 40      |
| <b>Stanley Cup*</b>                     | 24'x55'   | 1,109   | 12'     | 85        | 70      | 90      | 50        | 30         | 30      |
| <b>The Plaza*</b>                       | N/A       | 4,300   | 16'     | 500       | 350     | 500     | N/A       | N/A        | N/A     |
| <b>Yacht Club*</b>                      | 30'x28'   | 840     | 9'      | 50        | 40      | 55      | 32        | 28         | 26      |
| <b>Poolside Pavilion*</b>               | N/A       | 2,859   | 16'     | 200       | 160     | N/A     | N/A       | N/A        | N/A     |

Dimensions outlined above are approximate. \*Denotes space not shown on diagram below.

- **Parkside Grille**  
Regional and American cuisine. Breakfast buffet, lunch and dinner
- **Parkside Bar**  
Upscale lounge with Southwest flair
- **The Market Place**  
Serving up Starbucks® Coffee, snacks and more
- Copy and printing services
- 24-hour business center
- Outdoor jogging trails
- 24-hour fitness center
- Outdoor pool & hot tub
- Room service
- Complimentary DFW International Airport Shuttle
- Free parking
- Entertainment District Trolley stop
- On-site catering
- On-site audio-visual services
- Adjacent to ACC





# HILTON *Arlington*



2401 E. Lamar Blvd



ARLINGTON.ORG\MEETINGS

QUICK INFO

MEETING ROOMS

20

SQ.FT. EVENT SPACE

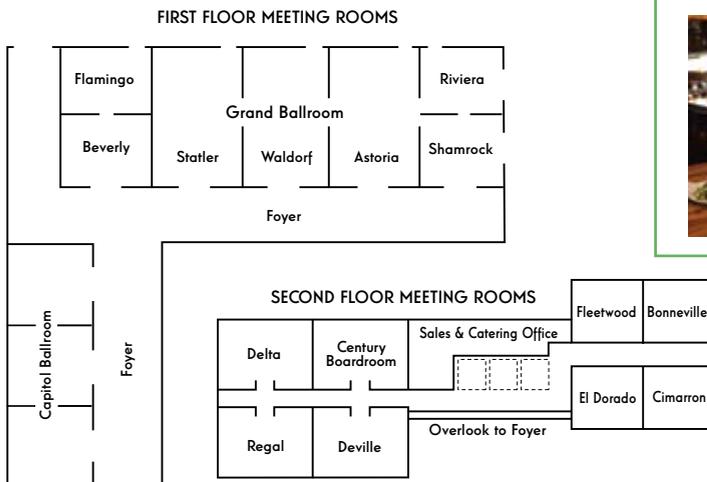
11,000

TOTAL ROOMS/DOUBLES

308/126

MILES TO ACC DFW AIRPORT

1 10



R Bar & Grill

Wood burning pizza oven along with a cocktail and craft beer program features cocktails made with fresh juices, house made bitters and mixers – something for everyone.

| MEETING ROOM         | L x W x H    | SQ. FT. | CLASSROOM | THEATRE | BANQUET | RECEPTION | U-SHAPE | CONFERENCE |
|----------------------|--------------|---------|-----------|---------|---------|-----------|---------|------------|
| <b>FIRST FLOOR</b>   |              |         |           |         |         |           |         |            |
| Grand Ballroom       | 120'x42'x14' | 5,040   | 320       | 600     | 350     | 500       | -       | -          |
| Beverly              | 24'x21'x14'  | 504     | 25        | 50      | 30      | 50        | 18      | 20         |
| Flamingo             | 24'x21'x14'  | 504     | 25        | 50      | 30      | 50        | 18      | 20         |
| Statler              | 24'x42'x14'  | 1,008   | 60        | 120     | 70      | 120       | 30      | 34         |
| Waldorf              | 24'x42'x14'  | 1,008   | 60        | 120     | 70      | 120       | 30      | 34         |
| Astoria              | 24'x42'x14'  | 1,008   | 60        | 120     | 70      | 120       | 30      | 34         |
| Shamrock             | 24'x21'x14'  | 504     | 25        | 50      | 30      | 50        | 18      | 20         |
| Riviera              | 24'x21'x14'  | 504     | 25        | 50      | 30      | 50        | 18      | 20         |
| Capitol Ballroom     | 90'x30'x12'  | 2,700   | 150       | 320     | 200     | 320       | -       | -          |
| Capitol I, II or III | 30'x30'x12'  | 900     | 50        | 100     | 60      | 110       | 25      | 30         |
| <b>SECOND FLOOR</b>  |              |         |           |         |         |           |         |            |
| Delta                | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |
| Century Boardroom    | 12'x18'x8'   | 220     | -         | -       | -       | -         | -       | 12         |
| Regal                | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |
| Deville              | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |
| Bonneville           | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |
| Fleetwood            | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |
| El Dorado            | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |
| Cimarron             | 18'x24'x8'   | 432     | 24        | 40      | 30      | 30        | 18      | 18         |

Dimensions outlined above are approximate.

- **R Bar & Grill**  
Features locally sourced Texas chef-inspired cuisine. Casual yet innovative menu. Outdoor patio with firepit.

- **FIRST**  
Bountiful breakfast buffet
- Newly renovated event and meeting spaces
- Concierge
- 24-hour front desk
- 24-hour business center
- 24-hour fitness center
- Free wifi access in all guest rooms
- Indoor/outdoor heated pool
- Room service
- Complimentary DFW International Airport Shuttle
- Entertainment District Trolley stop
- On-site catering and audio-visual services
- PURE™ Allergy Friendly Rooms
- Free parking



# CROWNE PLAZA Hotel



700 Avenue H East



[ARLINGTON.ORG/MEETINGS](http://ARLINGTON.ORG/MEETINGS)

## QUICK INFO

MEETING ROOMS

8

SQ.FT. EVENT SPACE

8,400

TOTAL ROOMS/DOUBLES

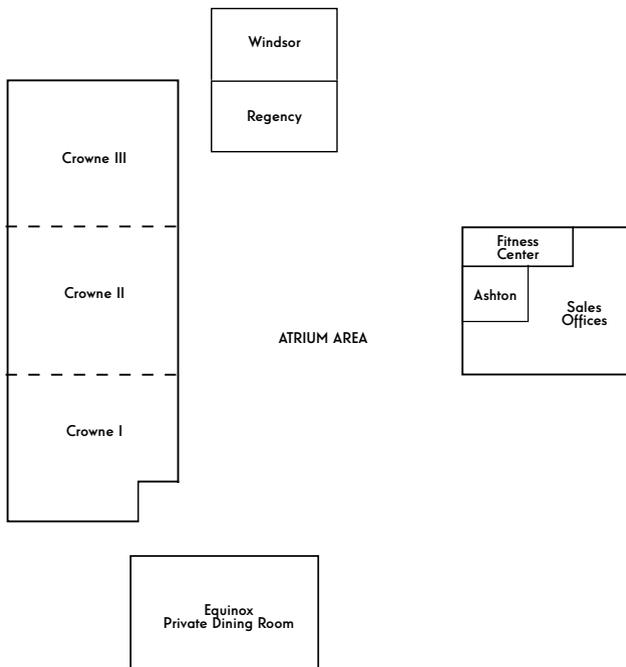
200/57

MILES TO ACC

2

MILES TO DFW AIRPORT

7



- **Equinox Grill & Bar**  
Regional and American cuisine. Breakfast buffet, lunch and dinner
- **Equinox Sports Bar**  
Watch the game and enjoy a full bar and menu
- Gorgeous seven-story atrium
- Starbucks® Coffee bar
- Business center
- Concierge services
- Free wifi
- 24-hour fitness center
- Indoor pool & hot tub
- Room service
- Guest Laundry
- Complimentary DFW International Airport shuttle
- Entertainment District Trolley stop
- On-site catering
- On-site audio-visual services
- Free parking

| MEETING ROOM                | SQ. FT. | DIMENSIONS | CLASSROOM | THEATRE | BANQUET | RECEPTION | U-SHAPE | CONFERENCE | CEILING |
|-----------------------------|---------|------------|-----------|---------|---------|-----------|---------|------------|---------|
| Crowne Ballroom             | 2,870   | 84'x35'    | 160       | 260     | 210     | 240       | 72      | 84         | 11'     |
| Crowne I                    | 1,085   | 33'x35'    | 60        | 98      | 80      | 100       | 30      | 30         | 11'     |
| Crowne II                   | 840     | 24'x35'    | 36        | 75      | 60      | 80        | 24      | 24         | 11'     |
| Crowne III                  | 945     | 27'x35'    | 48        | 84      | 70      | 80        | 24      | 24         | 11'     |
| Regency                     | 365     | 14'x24'    | -         | -       | -       | -         | -       | 12         | -       |
| Windsor                     | 365     | 14'x24'    | 14        | 20      | 20      | -         | -       | 12         | -       |
| Ashton                      | 192     | 12'x16'    | -         | -       | -       | -         | -       | 8          | -       |
| Equinox Private Dining Room | 1,296   | 36'x36'    | -         | -       | -       | -         | -       | -          | -       |





# HOLIDAY INN *Arlington*



1311 Wet N Wild Way

ARLINGTON.ORG\MEETINGS

**QUICK INFO**

MEETING ROOMS

**5**

SQ.FT. EVENT SPACE

**3,100**

TOTAL ROOMS/DOUBLES

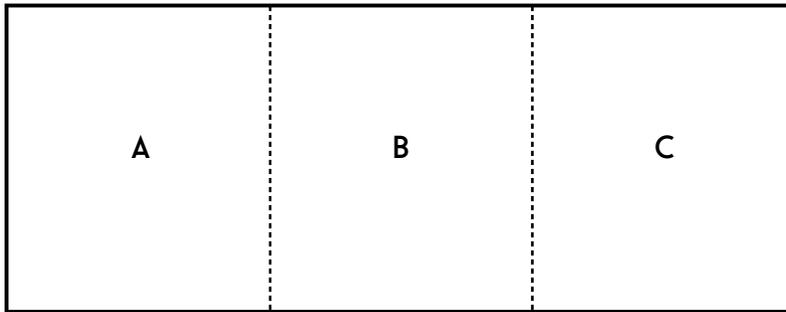
**147/65**

MILES TO ACC

**1.5**

MILES TO DFW AIRPORT

**9**



**COWBOY'S BALLROOM**

| FUNCTION ROOM   | SQ.FT. | DIMENSIONS | THEATRE | CLASSROOM | BANQUET | HOLLOW SQUARE | EXHIBITS 8X10 |
|-----------------|--------|------------|---------|-----------|---------|---------------|---------------|
| <b>Ballroom</b> | 2,400  | 75'x30'    | 180     | 120       | 150     | 75            | 50            |
| <b>A</b>        | 800    | 25'x30'    | 60      | 40        | 50      | 25            |               |
| <b>B</b>        | 800    | 25'x30'    | 60      | 40        | 50      | 25            |               |
| <b>C</b>        | 800    | 25'x30'    | 60      | 40        | 50      | 25            |               |

Dimensions outlined above are approximate..



- **Sporting News Grill**  
Enjoy a full-service bar and American cuisine
- 24-hour front desk
- 24-hour business center
- Free self-serve laundry options
- Free wifi
- 24-hour fitness center
- Indoor pool & hot tub
- Room service
- Complimentary DFW International Airport Shuttle
- Free parking
- Entertainment District Trolley stop
- On-site catering
- On-site event assistance
- Audio-visual services
- 100% smoke free
- Additional breakout spaces:  
Board room: 20 ppl  
Media room: 10 ppl



# LOCATION *is everything*

## ARLINGTON, TEXAS

**A CONVENIENT LOCATION AND VARIED TRANSPORTATION OPTIONS ARE VALUABLE ASSETS THAT ENCOURAGE ATTENDANCE.**

Because of a central location in the continental United States between Dallas and Fort Worth and a placement at the crossroads of five interstate highways, Arlington offers unparalleled accessibility.



**BY AIR** Arlington is 10 miles from Dallas/Fort Worth International Airport, the third busiest airport in the world and no more than 4 hours by air from every major city in the country. Most of our hotels offer complimentary shuttles to and from DFW Airport.

**Arlington is 30 minutes from Dallas Love Field**, home to carrier Southwest Airlines. The Love Field Modernization Program (LFMP) renovations are also underway: a centralized concourse with 20 gates, a remodeled lobby, expanded baggage claim area and a new ticketing wing. For corporate, cargo and recreational pilots, the Arlington Municipal Airport also offers accessibility and convenience.



**BY TRAIN** Amtrak operates multiple trains in the DFW area, like the Heartland Flyer out of Fort Worth and the Texas Eagle out of Dallas. The Trinity Railway Express (TRE) commuter train connects to the downtown areas of Dallas and Fort Worth, with stops at DFW Airport. Trains operate Monday through Saturday.



**BY CAR** Arlington sits at the crossroads of five interstate highways, making the average drive time to most major cities in the state and region approximately three to five hours.



**ENTERPRISE RENT-A-CAR** offers multiple locations and will even pick up your attendees. **Reference discount code # L9C1291 when booking, visit [www.enterprise.com](http://www.enterprise.com) or call 817-459-4001.**



**BY CAB** Yellow Cab, with the largest taxi fleet in North Texas, serves the DFW area with taxi, sedan, shuttle van and limo services, 24 hours a day, 7 days a week. **For booking options, visit [www.arlington.org/yellow-cab](http://www.arlington.org/yellow-cab).**



**BY BUS** - Dan Dipert Tours & Coaches (817-654-3622) and Roadrunner Charters (972-692-5477) proudly provide motorcoaches and shuttle buses in a variety of sizes and capacities for your mass transportation needs. Whether you are planning an evening event, a spouse activity or an airport run, count on their excellent customer service free of charge. For booking options, contact [jessicac@dandipert.com](mailto:jessicac@dandipert.com) or [donna@roadrunnercharters.com](mailto:donna@roadrunnercharters.com). Mention the Arlington CVB to both Dan Dipert Tours & Coaches and Roadrunner Charters.



**BY TROLLEY** Guests of participating hotels\* receive complimentary trolley transportation to the Arlington Welcome Center, Six Flags Over Texas, Hurricane Harbor, Globe Life Park in Arlington, AT&T Stadium, plus additional shopping, dining and entertainment locations like Lincoln Square.

Complimentary trolley service is available to groups based on room night stays at participating Trolley District hotels. The ACVB staff will determine eligibility, make arrangements and oversee the schedule with the Trolley District. Contact our Services Team to qualify.

■ **Online seasonal schedule and route information:**  
[arlingtontrolley.com](http://arlingtontrolley.com)

\* **PARTICIPATING TROLLEY HOTELS:** Admiral Hotel, Baymont Inn & Suites, Candlewood Suites, Courtyard by Marriott, Crowne Plaza Suites, Days Inn, Econo Lodge Inn & Suites, Fairfield Inn by Marriott, Hampton Inn & Suites, Hawthorn Suites, Hilton, Hilton Garden Inn, Holiday Inn, Holiday Inn Express, Homewood, Suites, Howard Johnson Express, Hyatt Place, Residence Inn by Marriott, Sheraton, Sleep Inn, SpringHill Suites by Marriott, TownePlace Suites by Marriott, Wingate Inn by Wyndham



# HOTEL Locator Map



- |                                      |                                  |                                    |
|--------------------------------------|----------------------------------|------------------------------------|
| 1 Sheraton Arlington                 | 16 Homewood Suites by Hilton     | 32 Hilton Garden Inn               |
| 2 Hilton Arlington                   | 17 Springhill Suites by Marriott | 33 Hampton Inn & Suites            |
| 3 Crowne Plaza Suites                | 18 Ranger Inn & Suites           | 34 Residence Inn by Marriott South |
| 4 Econo Lodge Inn & Suites           | 19 Candlewood Suites             | 35 Courtyard by Marriott South     |
| 5 La Quinta Inn & Suites North       | 20 Blue Cypress Hotel            | 36 Comfort Suites                  |
| 6 Courtyard by Marriott              | 21 Fairfield Inn by Marriott     | 37 Admiral Hotel                   |
| 7 Quality Inn at Arlington Highlands | 22 Townplace Suites by Marriott  | 38 Parkway Inn                     |
| 8 Hawthorn Suites                    | 23 Sanford House Inn & Spa       | 39 Super 8                         |
| 9 La Quinta Inn & Suites South       | 24 Knights Inn                   | 40 The Thornton Inn                |
| 10 Hyatt Place                       | 25 Sleep Inn                     | 41 Microtel Inn by Wyndham         |
| 11 Residence Inn by Marriott         | 26 Motel 6                       | 42 Quality Inn North               |
| 12 Holiday Inn Express North         | 27 Inn Town Suites               | 43 Days Inn                        |
| 13 Hampton Inn & Suites              | 28 Days Inn                      | 44 Extended Stay                   |
| 14 Baymont Inn & Suites              | 29 Holiday Inn                   | 45 Extended Stay                   |
| 15 Wingate by Wyndham                | 30 Days Inn                      | 46 Studio 6                        |
|                                      | 31 Howard Johnson Express Inn    |                                    |

# SELECT AND LIMITED SERVICE HOTELS

## HOTEL KEY



|   | ROOMS       |         |                        | CONFERENCE/MEETING FACILITIES |                    |                         |                         |                           | TRAVEL                  |
|---|-------------|---------|------------------------|-------------------------------|--------------------|-------------------------|-------------------------|---------------------------|-------------------------|
|   | TOTAL ROOMS | DOUBLES | # OF COMMITTABLE ROOMS | TOTAL SQ.FT. MEETING/EXHIBIT  | # OF MEETING ROOMS | BANQUET CAPACITY (#PPL) | THEATER CAPACITY (#PPL) | CLASSROOM CAPACITY (#PPL) | DISTANCE TO ACC (MILES) |
| <b>Admiral Hotel</b><br>1507 N Watson                                 | 237         | 147     | 200                    | 4048                          | 5                  | 275                     | 400                     | 200                       | 2                       |
| <b>Baymont Inn &amp; Suites</b><br>2401 Diplomacy Dr                  | 95          | 55      | 60                     | 400                           | 1                  | 26                      | 26                      | 26                        | 1                       |
| <b>Motel 6</b><br>4024 Melear Dr.                                     | 65          | 38      | 66                     | 0                             | 0                  | 0                       | 0                       | 0                         | 7.3                     |
| <b>Blue Cypress Hotel</b><br>117 S. Watson Rd.                        | 192         | 96      | 100                    | 9500                          | 2                  | 790                     | 1055                    | 400                       | 2                       |
| <b>Candlewood Suites Arlington</b><br>2221 Brookhollow Plaza Drive    | 125         | 0       | 30                     | 0                             | 0                  | 0                       | 0                       | 0                         | 1.5                     |
| <b>Comfort Suites Arlington</b><br>411 W. Rd. to Six Flags Dr.        | 108         | 44      | 60                     | 2500                          | 2                  | 60                      | 70                      | 75                        | 1.5                     |
| <b>Courtyard by Marriott</b><br>1500 Nolan Ryan Expy                  | 147         | 95      | 30                     | 1300                          | 2                  | 40                      | 40                      | 30                        | 0.2                     |
| <b>Courtyard by Marriott South</b><br>711 Highlander Boulevard        | 103         | 45      | 50                     | 1879                          | 3                  | 90                      | 130                     | 40                        | 7.5                     |
| <b>Days Inn South</b><br>1901 W. Pleasant Ridge Rd.                   | 47          | 21      | 30                     | 0                             | 0                  | 0                       | 0                       | 0                         | 12.2                    |
| <b>Days Inn</b><br>910 North Collins Street                           | 92          | 77      | 30                     | 0                             | 1                  | 10                      | 10                      | 10                        | 1                       |
| <b>Days Inn Six Flags Mall</b><br>3501 East Division Street           | 112         | 40      | 40                     | 0                             | 1                  | 28                      | 28                      | 28                        | 2.7                     |
| <b>Econo Lodge Inn &amp; Suites</b><br>1075 Wet N Wild Way            | 130         | 62      | 62                     | 1040                          | 2                  | 35                      | 70                      | 60-75                     | 1.5                     |
| <b>Fairfield Inn &amp; Suites by Marriott</b><br>2500 East Lamar Blvd | 101         | 45      | 20                     | 0                             | 1                  | 12                      | 12                      | 12                        | 1.3                     |
| <b>Hampton Inn &amp; Suites Arlington South</b><br>1100 East I-20     | 98          | 31      | 50                     | 1120                          | 2                  | 64                      | 70                      | 50                        | 7                       |
| <b>Hampton Inn &amp; Suites</b><br>2200 Brookhollow Plaza Drive       | 103         | 30      | 20                     | 1456                          | 3                  | 40                      | 35                      | 30                        | 1                       |
| <b>Hawthorn Suites by Wyndham</b><br>2401 Brookhollow Plaza Dr        | 129         | 26      | 70                     | 861                           | 2                  | 30                      | 45                      | 30                        | 1                       |
| <b>Hilton Garden Inn</b><br>2190 E. Lamar Blvd                        | 132         | 67      | 60                     | 1702                          | 4                  | 2,472                   | 150                     | 120                       | 1                       |
| <b>Holiday Inn Express &amp; Suites</b><br>2451 East Randol Mill Rd.  | 103         | 65      | 30                     | 2418                          | 2                  | 56/25                   | 65/35                   | 50/25                     | 1                       |
| <b>Homewood Suites by Hilton</b><br>2401 Rd. to Six Flags Street East | 89          | 89      | 39                     | 294                           | 1                  | 18                      | 25                      | 18                        | 1.5                     |



# HOTEL KEY

|  |  |
|--|--|
|  DFW AIRPORT SHUTTLE |  ON-SITE CATERING |
|  FREE TROLLEY STOP   |  FREE WI-FI       |
|  BUSINESS CENTER     |  |

|   |   |  | ROOMS       |         |                        | CONFERENCE/MEETING FACILITIES |                    |                         |                         |                           | TRAVEL                  |
|---|---|--|-------------|---------|------------------------|-------------------------------|--------------------|-------------------------|-------------------------|---------------------------|-------------------------|
|   |   |  | TOTAL ROOMS | DOUBLES | # OF COMMITTABLE ROOMS | TOTAL SQ.FT. MEETING/EXHIBIT  | # OF MEETING ROOMS | BANQUET CAPACITY (#PPL) | THEATER CAPACITY (#PPL) | CLASSROOM CAPACITY (#PPL) | DISTANCE TO ACC (MILES) |
| <b>Howard Johnson Express Inn</b><br>2001 East Copeland Rd.               |      |  | 98          | 67      | VARIES                 | 0                             | 0                  | 0                       | 0                       | 0                         | 0.6                     |
| <b>Hyatt Place Arlington</b><br>2380 E Rd. to Six Flags                   |             |  | 127         | 58      | 76                     | 1200                          | 2                  | 50                      | 60                      | 50                        | 0.2                     |
| <b>InTown Suites</b><br>2211 North Collins                                |    |  | 133         | 30      | 0                      | 0                             | 0                  | 0                       | 0                       | 0                         | 2.4                     |
| <b>Knights Inn</b><br>820 N. Watson Rd                                    |      |  | 114         | 50      | 10                     | 0                             | 0                  | 0                       | 0                       | 0                         | 1                       |
| <b>La Quinta Inn &amp; Suites Six Flags Drive</b><br>825 North Watson Rd. |             |  | 178         | 90      | 30/60                  | 4400                          | 5                  | 200                     | 350                     | 240                       | 1                       |
| <b>La Quinta Inn &amp; Suites South</b><br>4001 Scots Legacy Dr.          |     |  | 128         | 86      | 25                     | 700                           | 1                  | 35                      | 40                      | 25                        | 9.9                     |
| <b>Microtel Inn</b><br>1740 Oak Village Blvd                              |     |  | 42          | 19      | 20                     | 0                             | 0                  | 0                       | 0                       | 0                         | 12                      |
| <b>Parkway Inn</b><br>703 Bengé Dr  |   |  | 60          | 35      | 7                      | 0                             | 0                  | 0                       | 0                       | 0                         | 3                       |
| <b>Quality Inn at Arlington Highlands</b><br>121 East I-20                |     |  | 128         | 68      | 40                     | 525                           | 1                  | 0                       | 35                      | 20                        | 6                       |
| <b>Ranger Inn &amp; Suites</b><br>800 Six Flags Drive                     |     |  | 40          | 20      | 10                     | 0                             | 0                  | 0                       | 0                       | 0                         | 0.8                     |
| <b>Residence Inn by Marriott</b><br>1050 Brookhollow Plaza Dr.            |      |  | 114         | 24      | 40                     | 650                           | 1                  | 40                      | 40                      | 24                        | 1                       |
| <b>Residence Inn by Marriott South</b><br>801 Highlander Blvd             |      |  | 96          | 7       | 30                     | 1024                          | 2                  | 60                      | 90                      | 30                        | 7.5                     |
| <b>Sanford House Inn &amp; Spa</b><br>506 N. Center St.                   |     |  | 12          | 2       | NA                     | 2370                          | 1                  | 50                      | 60                      | 40                        | 2.3                     |
| <b>Sleep Inn Maingate</b><br>750 Six Flags Drive                          |      |  | 126         | 60      | 10 OR MORE             | 0                             | 0                  | 0                       | 0                       | 0                         | 0.8                     |
| <b>SpringHill Suites by Marriott</b><br>1975 East Lamar Blvd              |      |  | 121         | 44      | 100                    | 350                           | 1                  | 0                       | 35                      | 24                        | 1.3                     |
| <b>Super 8</b><br>2712 E Abram St   |   |  | 50          | 20      | 10                     | 0                             | 0                  | 0                       | 0                       | 0                         | 1.5                     |
| <b>The Thornton Inn B&amp;B</b><br>719 W Abram St                         |    |  | 5           | 1       | NA                     | 33                            | 1                  | 15                      | 0                       | 12                        | 3.2                     |
| <b>TownePlace Suites by Marriott</b><br>1709 East Lamar Blvd              |      |  | 94          | 22      | 60                     | 0                             | 0                  | 0                       | 0                       | 0                         | 1.1                     |
| <b>Wingate by Wyndham</b><br>1024 Brookhollow Plaza Dr                    |     |  | 92          | 23      | NA                     | 650                           | 2                  | 25                      | 40                      | 35                        | 1.5                     |

# UNIQUE Venues

“We connect meeting professionals with an array of unique venues and elite services, as well as unmatched entertainment options.”

– Ellen Brown, Director National Accounts

>>> Howell Family Farms - Barn



## HOWELL FAMILY FARMS • 4016 WEST DIVISION ST.

Historically-registered cottage and barn offering a secluded feel with all the “big city” comforts like crystal chandeliers. Cottage with a wrap-around porch, stone ceremony stage, baseball outfield (able to accommodate a very large tent), or Barn: Upstairs reception room is 70’ x 40’ and downstairs area: 70’ x 15’.

|               |       |
|---------------|-------|
| SEATED DINNER | 200   |
| COCKTAILS     | 300   |
| DINNER/DANCE  | 180   |
| DOWNSTAIRS    | 46-80 |

AV, tables & chairs, valet parking, ability to bring in offsite catering



## THE SANFORD HOUSE INN & SPA • 506 N. CENTER ST.

Magnificent Bed & Breakfast, Restaurant, Bar, Spa, Salon & Event Facility. The elegant house is nestled into an outdoor grand courtyard, blooming with flowers and shaded by majestic trees.

|                           |     |
|---------------------------|-----|
| LARGE PAVILION AND GAZEBO | 200 |
| RENOIR ROOM               | 50  |
| RESTAURANT                | 70  |

Custom menu from Executive Chef, AV, complimentary wifi



## 1010 COLLINS ENTERTAINMENT • 1010 N. COLLINS ST.

Tailgate and celebrate in the Entertainment District, across from AT&T Stadium, 18,000+ sq.ft. of interior event space. Tables, chairs, drapes and centerpieces, three high-definition presentation screens, mood lighting, AV.

|                           |       |
|---------------------------|-------|
| DINNER/DANCE              | 800   |
| RECEPTION                 | 1,000 |
| CLASSROOM                 | 1,500 |
| THEATRE                   | 2,000 |
| OUTDOOR GARDEN            | 3,000 |
| INDOOR ROOM               |       |
| 200 dinner, 250 classroom |       |
| 300 theatre               |       |



## CACHAREL RESTAURANT & GRAND BALLROOM 2221 E. LAMAR BLVD. BROOKHOLLOW • TOWER 2, 9TH FL

An exquisite dining experience with unique views of Arlington’s Entertainment District. Our chefs create amazing dishes and offer an extensive array of menu items along with the best steak and wine selections. Private VIP Room with seating for 12. Custom menu options from Executive Chef, AV.

|                                    |                  |
|------------------------------------|------------------|
| <b>GRAND BALLROOM</b> 6,500 SQ.FT. |                  |
| SEATS W/DANCE FLOOR                | 375,             |
| COCKTAIL                           | 450, THEATRE 400 |
| CLASSROOM                          | 200              |

|                                    |                 |
|------------------------------------|-----------------|
| <b>PANORAMIC ROOM</b> 2,200 SQ.FT. |                 |
| SEATS W/DANCE FLOOR                | 100,            |
| COCKTAIL                           | 125, THEATRE 75 |
| CLASSROOM                          | 50              |



## LONE STAR PARK • 1000 LONE STAR PARKWAY

Host up to 10,000 attendees with the heart-pounding excitement of live thoroughbred racing. Luxurious Penthouse Suites with spectacular views of the track. Silks Dining Room accommodates up to 1,200. Rentals include tables and chairs, linens, full catering menu and AV.

|                   |               |
|-------------------|---------------|
| GRANDSTAND        | 280,00 SQ.FT. |
| SILKS DINING ROOM | 1,200         |
| 18 LUXURY SUITES  | 20-50         |
| EA DASH FOR CASH  | 50-250        |
| ALYSHEBA ROOM     | 100-350       |
| VIP LOUNGE        | 100-150       |



## INTERNATIONAL BOWLING MUSEUM & HALL OF FAME TRAINING & RESEARCH CENTER • 621 SIX FLAGS DR.

Groups from 20-400 come alive at our International Bowling Museum & Hall of Fame. Journey back to where bowling began. Discover an interactive museum brimming with one-of-a-kind bowling artifacts and a cutting-edge glimpse at the far-flung future of this global pastime. Individual, group, and team lessons with Team USA coaches (1-15 bowlers), AV, wifi, ADA accessible.

18,000 SQ.FT. of usage space  
2 breakout rooms, mini movie theater, prep kitchen, offsite catering allowed.

24,000 SQ.FT. training venue with sound system. 20 state-of-the-art lanes with projectors and screens. 16 training cameras, pro-shop, weight room.



# EVENT Venues

>>> Lake Arlington PHOTO: Dan Pope

**LAKE HOUSE AT LAKE ARLINGTON** • 6300 W. ARKANSAS LN.

DETAILS: Open catering policy, beautiful lakeside venue, 15 tables, 65 chairs, kitchen available

|                  |       |
|------------------|-------|
| MEETING ROOMS    | 1     |
| CAPACITY BANQUET | 60    |
| CAPACITY THEATER | 80    |
| SQFT             | 1,196 |

**K1 SPEED ARLINGTON** • 1801 E. LAMAR BLVD.

DETAILS: Tables, chairs and linens included, excellent AV, wifi, offsite catering allowed

|                  |       |
|------------------|-------|
| MEETING ROOMS    | 2     |
| CAPACITY BANQUET | 60    |
| CAPACITY THEATER | 80    |
| SQFT             | 1,850 |

**ARLINGTON MUSEUM OF ART** • 201 W. MAIN ST.

DETAILS: Offsite catering allowed, flexible floor plan allowing for multiple configurations and options, kitchen facilities available

|                  |       |
|------------------|-------|
| MEETING ROOMS    | 3     |
| CAPACITY BANQUET | 350   |
| CAPACITY THEATER | 500   |
| SQFT             | 7,000 |

**SOUTH STREET PATIO** • 401 E. SOUTH ST.

DETAILS: Full-service bar, custom catering, additional 2,500 sq.ft. of covered patio, performance stage with a 'state-of-the-art' sound system and lighting

|                  |       |
|------------------|-------|
| MEETING ROOMS    | 2     |
| CAPACITY BANQUET | 400   |
| CAPACITY THEATER | 600   |
| SQFT             | 8,000 |

**CHAMAS DO BRAZIL STEAKHOUSE** • 4606 S. COOPER ST.

DETAILS: Newly-opened authentic Brazilian steakhouse, fine dining, impeccable service

|                  |     |
|------------------|-----|
| MEETING ROOMS    | 3   |
| CAPACITY BANQUET | 40  |
| CAPACITY THEATER | 60  |
| SQFT             | 940 |

**TIERRA VERDE GOLF CLUB** • 7005 GOLF CLUB DR.

DETAILS: Full-service restaurant and bar for events, award-winning golf course, stunning vistas, indoor and outdoor patio options

|                  |       |
|------------------|-------|
| MEETING ROOMS    | 2     |
| CAPACITY BANQUET | 200   |
| CAPACITY THEATER | 275   |
| SQFT             | 3,200 |

**BOB DUNCAN** • 2800 S. CENTER ST. (IN VANDERGRIFF PARK)

DETAILS: Caterer's kitchen, onsite and off-site catering options, tables & chairs included, excellent AV

|                  |       |
|------------------|-------|
| MEETING ROOMS    | 4     |
| CAPACITY BANQUET | 300   |
| CAPACITY THEATER | 500   |
| SQFT             | 7,500 |

**UT ARLINGTON - BLUEBONNET BALLROOM** • UT ARLINGTON CAMPUS

DETAILS: Inhouse catering, ballroom can be divided into smaller rooms

|                  |        |
|------------------|--------|
| MEETING ROOMS    | 1      |
| CAPACITY BANQUET | 500    |
| CAPACITY THEATER | 900    |
| SQFT             | 10,640 |

**RIVER LEGACY PARK** • 701 NORTHWEST GREEN OAKS BLVD.

DETAILS: Scenic outdoor pavillions and flexible indoor options, adjacent 1,300-acre park and the Trinity River

|                  |      |
|------------------|------|
| MEETING ROOMS    | FLEX |
| CAPACITY BANQUET | 150  |
| CAPACITY THEATER | 250  |
| SQFT             | FLEX |

**RIPLEY'S BELIEVE IT OR NOT! ODDITORIUM** • 601 E. PALACE PARKWAY

DETAILS: Unique venue with multiple attractions under one roof: wax museum maze and more. Tables and chairs, offsite catering allowed

|                  |       |
|------------------|-------|
| MEETING ROOMS    | FLEX  |
| CAPACITY BANQUET | 125   |
| CAPACITY THEATER | 125   |
| SQFT             | 8,000 |

# F̄AV Local Flavors

If you like entertaining your taste buds, let's just say that our city is your oyster. Arlington boasts one of the most diverse culinary scenes in Texas. Who doesn't love a little local fare. Check out some of our staff favorites:



**AL'S HAMBURGERS**  
**1001 NE GREEN OAKS BLVD SUITE #103**

Check out local staple Al's Hamburgers, established in 1957, in Northeast Arlington for seriously delicious local fare. Cut to order fries, made from scratch cheesecake and of course, Al's famous burgers.

**"You can't go wrong with a cheeseburger and fries. Plus, the money's right!"**

– Kelly, Convention Sales  
 Administrative Assistant



**ARLINGTON STEAK HOUSE**  
**1724 W. DIVISION ST.**

Originally called the Triangle Inn, Arlington Steak House is the oldest restaurant in Arlington, boasting a rich history in the 1930's when Top O'Hill Casino regulars would eat after a day of illegal gambling.

**"Possibly the best Chicken Fried Steak that I have ever had. And I would be perfectly happy making a meal of the rolls and green beans alone."**

– Michael, Digital Marketing Manager



**BABE'S CHICKEN DINNER HOUSE**  
**230 N. CENTER ST**

Have you ever seen a giant mountain of delicious fried chicken? Come to Babe's, where you get a family-sized portion for the whole family to share. Make sure to save room for a mandatory slice of one of their out-of-this-world pies.

**"I always get the chicken tenders with a side of gravy for dipping, and I could eat the whole bowl of corn by myself...good biscuits too!"**

– Cynthia, Executive Assistant



**CATFISH SAM'S**  
**2735 W. DIVISION ST.**

Catfish with all the fixin's? You got it. But don't fill up on the plentiful pre-meal set up. Their catfish is the main attraction.

**"Fried catfish (regular) is my favorite. They have a "setup dish" that is free with a meal, but it is a meal in itself – hush puppies, beans, onions, peppers."**

– Joel, VP, Finance & Administration



**DAVID'S BBQ**  
**2224 W. PARK ROW DR., SUITE H**

From the fall-off-bone ribs to the deliciously seasoned and carefully cooked pulled pork, it's a no-brainer for those traveling with a craving for some top-notch Texas barbeque. They also sell Mindy Lu's fried pies—an Arlington original and favorite.

**"It's a barbeque joint, so I would choose the two meat entrée, brisket and turkey. Say hello to Owner Jimmy Harris and save room for the complimentary soft serve ice cream cones after your meal."**

– David, Sr. Director of National Accounts



**EL GABACHO TEX MEX GRILL**  
**2408 W. ABRAM ST.**

Not only is the atmosphere inviting, but El Gabacho delivers on the Tex-Mex experience. Don't forget the margaritas in strawberry and swirl!

**"The sour cream chicken chile relleno is ridiculously good. You get a huge plate of food, and the chips & salsa are unique there... warm salsa."**

– Matt, Director of Sports





**FORK IN THE ROAD**  
**1821 S. FIELDER RD.**

One word: Crack-a-Roni. The savory blend of truffle oil and multiple cheese will melt in your mouth or try Arlington Today's 2014 "Favorite Hamburger" Reader's Choice.

“Get there early for lunch, it's small and fills up fast. The grilled cheese sandwich is amazing and the mac'n cheese is out of this world.”

— Jon, Vice President, Sales



**THE R BAR & GRILL**  
**2401 E LAMAR BLVD, (INSIDE THE HILTON ARLINGTON)**

Enjoy regional cuisine with local ingredients, seasonal selections, gluten free items and delicious updates to traditional Texas fare. The menu boasts a wide range of flavor fusions including Brisket Tacos, Kobe Sliders, wood-fired pizzas, Chili Peach Cobbler and more.

“We always begin with the R Chips, which are Plantain & Yucca with R Bar's special house seasoning and fresh salsa. And the usual main course.... Texas Goat Cheese pizza!”

— Lisa, Project Manager



**PICCOLO MONDO**  
**829 E. LAMAR BLVD.**

Fine dining is better with someone special or a group of friends. Enjoy the ambiance and live piano music as you savor homemade Italian food like the Gnocchi al Pomodoro or Veal Parmigiana.

“I always ask them to make the tomato sauce more spicy for the Gnocchi.”

— Neetu, Partnerships



**PRINCE LEBANESE GRILL**  
**502 W. RANDOL MILL RD.**

If you want Mediterranean food in Arlington, look no further than Prince, with authentic gyros, shawarma, falafel, tzatziki, baklava and much more. **Food Network's 'Diners, Drive-Ins & Dives'** brought food aficionado Guy Fieri to Arlington just to try it—look for his graffiti on the wall.

“The chicken shawarma is awesome! The family that owns and operates the restaurant are great folks and do an amazing job making you feel at home.”

— Ronnie, President & CEO



**PULIDO'S MEXICAN CAFÉ**  
**3330 MATLOCK RD.**

Stop by Pulido's for deliciously convenient Tex-Mex food at a great price. Plus, they have a \$4.99 enchilada dinner every Monday.

“It is family owned and has been in Arlington for a very long time. I recommend their taco salad and quesadillas.”

— Shelley, Admin. & HR Assistant



**TASTE OF EUROPE**  
**1901 W. PIONEER PKWY.**

Provoke your tastebuds and don't be afraid to try something new. Taste of Europe is an authentic Russian restaurant with a built-in grocery/deli. **Food Network's 'Diners, Drive-Ins & Dives'** brought food aficionado Guy Fieri to try the authentic and delicious borscht, stuffed cabbage and beef stroganoff.

“The owners are awesome, and the food is one-of-a-kind. Find salamis and hard to find types of cheeses in the deli.”

— Decima, Sr. Director of Marketing & Public Relations



**VIETALIA KITCHEN**  
**1220 S. COOPER ST.**

Vietalia's uniqueness is the result of its one-of-a-kind menu. Nowhere else can you order a hamburger for lunch, pho for dinner, and tiramisu for dessert. This is just an example of the vast range of selections offered.

“The food is delicious, but I really love the atmosphere. Try their chargrilled marinated chicken sandwich.”

— Jason, Graphic Designer

# After

# 5

>>> Dave and Buster's Pool Room

**LIGHT UP THE NIGHT** with live music, comedy, pubs, karaoke bars and more. Sample a local beer from Humperdink's award-winning brewery. Or sing along with your friends at Louie Louie's Dueling Piano Bar. Whether you want to dress up or scoot a boot, you'll find a vibrant scene to entertain you. Take off your tie! Arlington awaits.

- **ALLEY CATS ENTERTAINMENT CENTER** | 2008 W. Pleasant Ridge Rd.  
Mon-Thurs 9 am-midnight, Fri-Sat 9 am-2 am, Sun 10 am-midnight  
>>> *Bowling, laser tag, putt-putt golf, rock climbing, batting cages, arcade, billiards, bar and restaurant*
- **J.R BENTLEY'S, AN ENGLISH PUB** | 406 W. Abram St.  
HOURS: Mon-Sat 11 am-2 am >>> *Extensive imported beer selection*
- **ARLINGTON IMPROV & BLACK DOG PIZZA** | Arlington Highlands  
Wed 6 pm-11 pm, Thurs 4:30 pm-10 pm, Fri-Sat 11 am-2 am, Sun 12 pm-midnight
- **BLUE MESA GRILL** | 550 Lincoln Square  
Mon-Thurs 11 am-10 pm, Fri-Sat 11 am-11 pm, Sun 9 am-10 pm  
Bar open until 2 am Thurs-Sat >>> *Known for an extensive tequila selection*
- **BOOMERJACK'S GRILL & BAR** | two locations  
Lincoln Square Shopping Center & Arlington Highlands Shopping Center  
Mon-Sun 10:30 am-2 am
- **BOSTON'S SPORTS BAR** | 2501 E. Lamar Wed-Sun-11 am-1 am, Thu-Sat 11 am-2 am
- **DAVE & BUSTER'S** | Arlington Highlands Shopping Center  
Sun-Thur 11 am-midnight, Fri-Sat 11 am-1 am
- **HOOIGANS PUB** | 310 E Abram St #150 (Downtown Arlington)  
Monday - Friday 4 pm-2:30 am, Sat-Sun 2 pm-2:30 pm
- **HUMPERDINK'S RESTAURANT & BREW PUB** | 700 Six Flags Drive  
Mon-Sun 11 am-2:00 am >>> *Microbrewery*
- **J. GILLIGAN'S BAR & GRILL** | 400 E. Abrams (Downtown Arlington)  
Mon-Sun 10 am-11 pm, Fri-Sat 10 am-12 am  
>>> *As seen on the Travel Channel, invented the Irish Nacho*
- **K1 SPEED INDOOR RACING** | 1801 E. Lamar Blvd.  
Mon-Thurs noon-10pm, Fri 11 am-11 pm, Sat 10 am-11 pm, Sun 10 am-8 pm
- **LOUIE LOUIE'S DUELING PIANO BAR** | Lincoln Square Shopping Center  
Wed-Sat 7 pm-2 am
- **MELLOW MUSHROOM** | 200 N Center St. Sun-Thurs 11am-9pm, Fri-Sat 11am-10 pm  
>>> *One of the widest beer tap selections in town*
- **THE MELTING POT FONDUE RESTAURANT** | 4000 Five Points Blvd., Ste.119  
Mon-Thurs 5 pm-10 pm, Fri 5 pm-11 pm, Sat 3:30 pm-11 pm, Sun 3 pm-9 pm  
>>> *Selection of more than 100 wines*
- **PERFECTO CIGAR SHOP & LOUNGE** | Lincoln Square Shopping Center  
Mon-Thurs 10 am-10 pm, Fri-Sat 10 am-midnight, Sun noon-6 pm
- **PIRANHA KILLER SUSHI** | two locations >>> *Extensive martini list*  
859 N.E. Green Oaks Blvd. and 309 Curtis Mathes Way, #149
- **SHERLOCK'S BAKER STREET PUB & GRILL** | Lincoln Square Shopping Center  
Mon-Sun 11 am-2 am



## Top 10 reasons to select Arlington for your next event.

- 1) **ONE WORD: ACCESSIBILITY!** – Few destinations are as traveler-friendly as Arlington. DFW International Airport serves more than 24 scheduled airlines, providing non-stop service from more than 200 U.S. domestic and international cities combined.
- 2) **CHAMPAGNE TASTE ON A BEER BUDGET** – Have a ‘different’ budget or meeting size? Give us a try. Compared to other U.S. destinations, you’ll find Arlington accommodations and venues are among the best deals.
- 3) **WE WORK FOR “HIGH-FIVES”** – Imagine having a team of experts dedicated to your event and its success. Answering your questions. Trouble-shooting your needs. How much would you pay for this? Put your wallet away...our priceless services are complimentary to meeting and event planners that utilize hotel rooms in Arlington.
- 4) **PERSONALIZED SERVICE** – We’ve made a reputation of taking every client’s vision and making it happen. Don’t doubt the talent! Our VP of Convention Services once wrangled a live boxing kangaroo for a client’s event. Ka-pow!
- 5) **HOTEL BLOCKS** – No need to call around town to determine pricing when we can help you gather room block pricing. Talk about one-stop-shopping!
- 6) **DID SOMEBODY SAY SHOPPING??** – Can shopping solve all the world’s problems? Maybe. Looking fabulous at your meeting or convention is a good place to start. Arlington offers amazing retail therapy—the Parks at Arlington Mall, Lincoln Square, Arlington Highlands, Grand Prairie Premium Outlets are within 5 short miles of each other. Let the healing begin.
- 7) **MORE TO A MEETING THAN A MEETING** – Hear the crack of the bat at Globe Life Park, take a whirl on a roller coaster, dine in a rustic barn...Arlington is all about experiences. Go on and brag to your friends and make ‘em ask “do you ever work?”
- 8) **PLANES, TRAINS, AUTOMOBILES...AND TROLLEYS** – We’re perfectly situated next to DFW International Airport, and our Services team is ready and willing to help you and your group/attendees get where they need to be. Need a party bus, stagecoach or our friendly neighborhood Arlington Trolley? They will pull out the stops, no pun intended, to get your group rolling (pun intended).
- 9) **CURE FOR THE THE HICCUPS** – Questions because something unexpected has happened to your event plans? We are a phone call away with vendor support and logistic suggestions to keep things on track.
- 10) **WE’RE NATURALLY BEAUTIFUL** – Breaktime! Stretch your legs and refocus beside the ACC’s scenic lake. Or burn off the ACC’s decadent bread pudding on the adjacent outdoor walking trails. Arlington boasts River Legacy Park, which is a 1,300-acre urban oasis that follows the scenic Trinity River. And it’s hard to find a more beautiful course than the award-winning Tierra Verde Golf Club. We have the nifty Audubon-Society sanction to prove it.

The Enterprise Way

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