

Visit Estes Park
The Destination
Marketing Organization

VisitEstesPark.com

MEDIA CONTACT:
Brooke Burnham
Visit Estes Park
bburnham@visitestespark.com
(970) 586-0500

Caitlin Johnson
Turner Public Relations
Caitlin.johnson@turnerpr.com
303.333.1402

## **Estes Park Story Ideas**

## **Uniquely Estes**

## **Whiskey Capital of Colorado**

When it is a bit too warm to participate in winter sports but a little too brisk for other outdoor activities, Estes Park offers several ways to 'thaw out.' The Whiskey Bar at the Stanley Hotel is home to the largest whiskey collection in the state. In addition to the bar, the Cascades Restaurant features additional whiskey-themed offerings (pairing dinners, tastings, mixology lessons, local labels, etc.), making Estes Park the Whiskey Capital of Colorado.

After a long day of mountain activities – from historical tours to 14,000 foot hikes to shopping downtown – there are also many other options to 'drink in' the Estes Park experience. Valley of the Wind Winery makes award-winning wines and holds tastings daily; and Estes Park Brewery features a brewhouse, local brews, food and live events and entertainment. Guests can visit one of Estes Park's many pubs and lounges to support locally-owned businesses and experience the casual, laid-back Estes Park nightlife.

If guests are not staying at the Stanley Hotel, there are plenty of lodging options nearby and throughout town that range from cabins to rent with friends or family to romantic suites to affordable hotel rooms.