

Visit Estes Park
The Destination
Marketing Organization
VisitEstesPark.com

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## **Estes Park Story Ideas**

## **Uniquely Estes**

## **Historic Estes**

Estes Park's rich heritage is captured in the area's many museums and key attractions, and guests are welcome to explore the deeply-rooted history of the town and region in a variety of ways – from art and culture; history to trekking trails that are hundreds of years old and were traveled by the regions first inhabitants.

The destination contains the oldest guest ranch still operating in the entire Rocky Mountain Region and the oldest continuously operating hotel in Colorado, The Elkhorn Lodge. Rounding out the region's eclectic variety of historical attractions is the only intact dude ranch turned into a research facility in Rocky Mountain National Park, the McGraw Ranch; the oldest movie theater in the United States; and the 9<sup>th</sup> oldest national park in the country, Rocky Mountain National Park (celebrating its 100<sup>th</sup> birthday in 2015).

Perhaps the most notable historical attraction is The Stanley Hotel. Built by wealthy businessman Freelan Oscar Stanley – who was known for his steam-powered car, the Stanley Steamer – the hotel is one of the most important and significant landmarks in Estes Park dating back just over 100 years. The 1980 film "The Shining" was based on a book written by author Stephen King in room 217 of The Stanley Hotel. Visitors can experience a ghost tour highlighting "The Shining" at the Stanley Hotel.