



Visit Estes Park  
The Destination  
Marketing Organization  
[VisitEstesPark.com](http://VisitEstesPark.com)

**MEDIA CONTACT:**

**Brooke Burnham**

Visit Estes Park

[bburnham@visitestepark.com](mailto:bburnham@visitestepark.com)

(970) 586-0500

**Caitlin Johnson**

Turner Public Relations

[Caitlin.johnson@turnerpr.com](mailto:Caitlin.johnson@turnerpr.com)

303.333.1402

## Estes Park Story Ideas

### Uniquely Estes

#### **Saddle Up in Estes Park**

The Western way of life is preserved in Estes Park by five stables and guest ranches dedicated to giving people a chance to see the West from a different perspective. Guests can saddle up at a local stable for guided rides into Rocky Mountain National Park, or attend one of the many western-themed events to be found year-round in the mountain town.

Some of Estes Park's authentic experiences include:

- Lane Guest Ranch, now in its 59th year of operation, offers a full spectrum of ranch activities at an all-inclusive price.
- Currently used as a research center, the McGraw Ranch is the only intact dude ranch in Rocky Mountain National Park.
- For guests who would rather watch than participate, the region also offers two rodeos, one of which – the Rooftop Rodeo in July, named such for the town's high elevation – is consistently named the best small rodeo in the nation; and nearly a dozen horse shows including those for specific breeds vying for Best of Show awards.

Many of the town's lodging options have an authentic Western feel to them – from cabins to bed and breakfasts – and several restaurants in town offer traditional cowboy fare such as hearty chili, elk steaks and a premier cup of coffee.