



PANAMA CITY BEACH TO HOST GRAND OPENING OF NEWLY CONSTRUCTED AMPHITHEATER STEPS FROM GULF OF MEXICO

TWEET THIS! @PCBeach to Celebrate New Venue Steps from the Sand

PANAMA CITY BEACH, FL., March 11, 2013— Panama City Beach announces the inaugural concert and grand opening celebration of the new \$2.6 million Amphitheater at Aaron Bessant Park on Friday, April 5 at 6:30pm. Just in time for the spring and summer concert season, the 7,500 person venue includes an expansive green lawn and hospitality amenities that cater to big name acts and local performers in an intimate, open-air atmosphere.

“The investment in building this new live music venue and multicultural landmark is one visitors, residents and business owners of Panama City Beach will benefit from for generations,” shares Dan Rowe, president and CEO of the Panama City Beach Convention & Visitors Bureau. “The new Amphitheater at Aaron Bessant Park is also a short walk from our beautifully inspiring beaches, making it sure to be a favorite for artists.”

The free inaugural concert will feature an official ribbon cutting ceremony and a performance by the Panama City POPS Orchestra, followed by a fireworks show. Panama City Beach Mayor Gayle Oberst and Bay County Commissioner Mike Thomas will preside over a ribbon-cutting ceremony at 6:30 pm. The Panama City POPS Orchestra will then perform a selection of classic and current hits from “Les Miserables,” “Harry Potter,” and “Pirates of the Caribbean.” Aaron Bessant Park is located at 600 Pier Park Drive, Panama City Beach, FL. 32413.

About Panama City Beach:

Panama City Beach is situated along 27 miles of sugar-white sand beaches bordering clear, emerald-green waters where the Gulf of Mexico and St. Andrew Bay converge. With more than 300 days of sunshine annually and attractions such as St. Andrews State Park and Pier Park, the region has long been favored by travelers seeking an affordable beach vacation with year-round offerings for families, couples, groups and adventure-seekers. These include championship golf courses, spas, sporting events, award-winning dining and diverse recreational activities. Panama City Beach recently opened the new Northwest Florida Beaches International Airport, offering non-stop flights on Delta Airlines and Southwest Airlines. For more information, call 850-233-5070 or visit the official Web site of the Panama City Beach Convention and Visitors Bureau, <http://www.visitpanamacitybeach.com>.

You can now follow us on Twitter @PCBeach to receive up the minute news and details on special offers and deals.

Media can also visit www.louhammond.com for latest press releases and images. Follow on Twitter @LouHammondPR or find us on Facebook.

Media Contacts:

Mike Hicks /Gina Stouffer
Lou Hammond & Associates
561-655-3836
michaelh@lhammond.com
ginag@lhammond.com

Susan Estler
Panama City Convention & Visitors Bureau
850-233-5070
sestler@visitpanamacitybeach.com

###