



For details, art or photos about FLICKERS media releases, contact Joanne Arnold, jarnold@film-festival.org • 401/861.4445

PHOTO AVAILABLE:

RHODE ISLAND-BASED ARTS ORGANIZATION “FLICKERS” WINS NEW ENGLAND EMMY

**Nominations went to Public Service Announcements created for the Rhode
Island International Film Festival and the 7-Day PSA Competition**

(PROVIDENCE/NEWPORT, RI • June 3 2012) • **FLICKERS: Rhode Island International Film Festival (RIIFF)** has won a **New England Emmy Award** in the category of **Community/Public Service Announcement (PSA)**. The trophy was presented in the packed ballroom of the Boston Marriott Copley Place for the 35th Annual Boston/New England Emmy Award on Sunday, June 2, 2012.

This year, Flickers received two nominations for its production work: the “**2011 Rhode Island International Film Festival PSA**” directed by Eric Latek; and “**My Life, My Choice**,” created by the **New England Media Coalition** for the non-profit **Justice Resource Institute** (www.jri.org). The latter is part of the annual **7 Day PSA Competition**.

The **7 Day PSA Competition** is a **FLICKERS** community outreach competition that challenges filmmakers to use their creative skills and to donate their time and talent for a worthy cause. Teams compete by writing, shooting and editing TV public service announcements for one of three local non-profits who provide needed services to the local community, but could not afford to pay to have a broadcast quality PSA produced. The time frame for the work to be organized, shot and completed is 7 days. Local media sponsors in each region agree to air the winning PSAs for one year, one spot per non-profit. In 2011, three such competitions took place: Rhode Island, Maine and Boston. As part of its support for participating filmmakers, Flickers submitted the top winner from each competition for regional Emmy consideration. Last year all three submissions received Emmy nominations. The 7DayPSA Competition was created by **Duncan Putney**, actor/author /director and a member of the RIIFF Advisory Board.

This year, the top winner from the Boston competition, “**My Life, My Choice**” took home the Emmy. The PSA was produced by the **New England Media Coalition & FLICKERS/7 Day PSA** and began its broadcast on WCVB-TV, December 15, 2011. It will continue airing until December 2012. The PSA was directed, shot and edited by Chuck Green, Brian Galford and Michael Yip members of the New England Media Coalition.

“We are very proud that the amazing work created by our friends in the New England Media Coalition: Chuck Green, Brian Galford and Michael Yip for the **7 Day PSA Competition** won this year’s NE Emmy for Best Public Service Announcement. Their work not only validates the importance and impact of the Competition, but has helped the non-profit **Justice Resource Institute**,” said **George T. Marshall**, Flickers Executive Director. “Our sincere congratulations and thanks to these selfless artists who gave their time, energy and talent to help those in our community in need.”

This marks the **tenth time** public service announcements produced through Flickers have gone on to be nominated for Emmy Awards and the **fourth** win.



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On August 7, 2012, Flickers celebrates its 30th Anniversary Year and kicks-off its 16th annual **Rhode Island International Film Festival (RIIFF)** in Providence, RI. This week-long celebration of independent cinema and film arts is New England's largest film festival and only Academy Award (i.e. "Oscars") qualifying event. Out of the 7,000-plus film festivals worldwide, only 75 of them share this distinction. The **Providence Business News** lists the Festival as one of the **Top 30 Events in Rhode Island**. In addition to film screenings, the festival will feature the return of the RI Film Forum—geared to be a region-wide educational workshop on bringing film production to the Ocean State—award ceremonies, filmmaker symposia, The RI Film Forum, the annual ScriptBiz Screenwriting Workshop, and networking events. For more information about the festival, please visit www.rifilmfest.org.

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