

For Immediate Release
December 4, 2012

Tourism Kelowna AGM Well Attended, 2013 Board Announced

Over 80 local tourism industry stakeholders and dignitaries attended the Tourism Kelowna Annual General Meeting held on December 4 at the Delta Grand Okanagan Resort & Conference Centre. The event provided attendees with a wrap-up of Kelowna's tourism picture for 2012 as well as announcing the Board of Directors for the 2013 year. The AGM was followed by an Advanced Social Media Workshop and working lunch, facilitated by guest instructor Aaron Nissen of Think Social Media.

An Executive Committee of the Tourism Kelowna Board of Directors was struck following the AGM as follows: Brad Sieben as Chairman of the Board; Stan Martindale as Vice Chair; Ian Robertson as Treasurer; Steve Stinson as Secretary; Roger Sellick as Past Chair.

The Board of Directors consists of representatives of the Greater Kelowna tourism industry. Joining the Board this year is David McFadden of the Okanagan Lavender & Herb Farm. The remainder of the Board consists of returning Directors. At the AGM, Tourism Kelowna thanked departing Director Allan Gatzke (Gatzke Farm Market) for his commitment and contribution to Tourism Kelowna.

The 2013 Board of Directors is as follows:

- Michael J. Ballingall, Big White Ski Resort
- Daniel Bibby, Delta Grand Okanagan Resort & Conference Centre
- André Blanleil, City of Kelowna (Colin Basran as alternate)
- Nathan Flavel, Kelowna Actors Studio Dinner Theatre
- Stan Martindale, Ramada Hotel & Conference Centre
- David McFadden, Okanagan Lavender & Herb Farm
- Gavin Parry, Coast Capri Hotel
- Rosemary Paterson, Kelowna Hotel Motel Association
- Rita Pluta, Abbott Villa
- Ian Robertson, Kelowna Springs Golf Club
- Sam Samaddar, Kelowna International Airport
- Roger Sellick, Executive Consultant

- Brad Sieben, Hotel Eldorado
- Tony Stewart, Quails' Gate Winery
- Stephen Stinson, Kelowna Keg Restaurant
- Kelly Watt, Sandman Hotel & Suites
- District of Lake Country representative – still to be appointed

Tourism Kelowna is the official not-for-profit tourism industry association marketing Kelowna as a tourism destination. In partnership with over 300 businesses, Tourism Kelowna generates tourism demand through strategic sales, marketing and visitor servicing to fulfill its mandate to increase overnight visitation and economic impact of tourism within Kelowna and area.

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For more information or for interview arrangements, contact:

Catherine Frechette, Communications Manager, Tourism Kelowna
Tel: (250) 861-1515 ext 203, Email: catherine@tourismkelowna.com, www.tourismkelowna.com