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PRESS RELEASE

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VISIT OAKLAND HOSTS OAKLAND RESTAURANT WEEK, JANUARY 14-24, 2016
100 Oakland Restaurants Join Statewide California Restaurant Month Celebration

(Oakland, CA) — Bay Area foodies are marking their calendars for [Oakland Restaurant Week](#), presented by [Visit Oakland](#) and [American Express](#). From Thursday, January 14 through Sunday, January 24, 2016, 100 Oakland Restaurants will celebrate the largest and most diverse restaurant week in the region.

Now in its 6th year, the popular program runs over two weekends for foodies to take full advantage of dining deals. Participating restaurants will offer prix fixe lunch and/or dinner menus at \$20, \$30, \$40 and the new \$50 price points. The promotional prices reflect up to 25% off regular a la carte items.

The Oakland restaurant scene is making national headlines. This year, *USA Today* named Oakland one of the Best 10 Local Food Scenes in the nation, the only destination representing California and the West Coast.

“Diners look forward to Oakland Restaurant Week because it’s a chance to get out and try somewhere new,” says Alison Best, President & CEO of Visit Oakland. “The best of the best showcase their unique menu pairings and diners are able to taste their way through each of Oakland’s unique neighborhoods.”

Complete restaurant lists, menus, and reservations are available on www.oaklandrestaurantweek.org. The list can be searched by neighborhood, cuisine, lunch or dinner offerings. Through a partnership with Open Table, reservations (strongly recommended) can be made directly from the Oakland Restaurant Week page.

Oakland Restaurant Week is a part of [California Restaurant Month](#), created by Visit California. The statewide event is a promotional initiative encouraging post-holiday travel to California during the month of January, which is typically a slow dining month after the holidays.

Dates and times of participation vary by restaurant. A la carte menus will also be available. Visit Oakland and American Express are presenting sponsors.

Join Oakland Restaurant Week on social media by following #ORW16.

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ABOUT VISIT OAKLAND

Visit Oakland is a non-profit organization marketing Oakland, California as a travel destination. Visit Oakland offers a wide variety of complimentary services and materials for travelers interested in visiting Oakland. For more information, check out www.visitoakland.org. Want to share the Oakland love with the world? Join the 17,000 people who #OaklandLoveIt on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

CONTACT

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