

NEWS RELEASE

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For Immediate Release

Mississippi Golf Resort Classic Presented by C Spire Announces B1G1 Ticket Promotion through January 30th

Mississippi Gulf Coast – The **Mississippi Golf Resort Classic Presented by C Spire** is currently running the **B1G1 Ticket Promotion** for the 2016 tournament. Now through January 30th, fans can take advantage of the special “Buy 1 Get 1 Free” general admission ticket offer when ordering tickets online at www.2016mgrc.com by using the code **B1G12016**.

The 2016 Mississippi Golf Resort Classic Presented by C Spire will take place March 28 – April 3 at Fallen Oak in Biloxi. This will be the seventh year that the Mississippi Gulf Coast will host the best players on the Champions Tour. For the sixth consecutive year, all three tournament rounds will be broadcast live on the Golf Channel.

“We are excited and privileged to host the PGA Tour Champions for the seventh year at the magnificent Fallen Oak golf course,” said **Frank Bertucci, Mississippi Golf Resort Classic Foundation Board President**. “The Gulf Coast is one of only 26 markets in the country with this unique opportunity to showcase our community’s beautiful natural resources, diverse history and culture, fun-filled recreational activities, world-class entertainment and Vegas-style gaming. The Mississippi Gulf Coast has long been known for Southern Hospitality and this event gives us the platform to share that with the rest of the country and the world.”

The 2016 tournament expects to attract another world class field. Last year’s event featured nine World Golf Hall of Fame members, 19 PGA TOUR Major Winners and six Masters Champions. Past champions include David Frost, Jeff Maggert, Michael Allen, Fred Couples and Tom Lehman.

“This is one of the player’s favorite events on the Champions Tour schedule,” said **Tournament Director Steve Nieman**. “They look forward to playing Fallen Oak right before The Masters, and they genuinely enjoy spending time on the beautiful Mississippi Gulf Coast and experiencing the southern hospitality we’re famous for in Mississippi.”

“This year’s event will feature more opportunities for the public to get up close and personal with the players. In 2015, additional skyboxes were added on the 17th hole and we experienced an influx of new fans. This year, we will have new public seating areas overlooking the #1 tee box and a greenside grandstand overlooking the 18th green. We have also relocated and rebranded “Oyster Lounge,” the shared hospitality area catered by local favorite Half Shell Oyster House, to the 9th green.”

In addition, **volunteer registration** is now open at www.2016MGRC.com. Volunteers are the backbone of this tournament, with approximately 800 people working over the course of the week. There are over 25 committees available to be a part of, including Marshals, Walking Scorers, Player Shuttles, Caddie Hospitality, Access Control, and the Welcome Center—each vital to the success of the tournament.

Volunteers receive a package of benefits valued at \$350 for their registration fee of \$60. This includes their volunteer uniform, credentials, a parking pass, tickets to the tournament, meals during shifts, an invitation to the Volunteer Appreciation Party, and a complimentary round of golf at Grand Bear or a complimentary buffet from Harrah’s Gulf Coast as well as the opportunity to play Fallen Oak as a part of the designated Volunteer Play Days in the summer of 2016.

About the Mississippi Golf Resort Classic Presented by C Spire

In addition to C Spire as the tournament's Presenting Sponsor, The Mississippi Golf Resort Classic Presented by C Spire is uniquely funded by a group of other consortium partners, who see this event as an ideal way to promote the Mississippi Gulf Coast. The 2016 consortium partners are: Mississippi Power, Beau Rivage Hotel & Resort-Fallen Oak, Harrah's Gulf Coast, F.E.B. Distributing, Habitat for Humanity, Hard Rock Biloxi, Hancock Bank, Hollywood Gulf Coast/Boomtown, IP Resort & Spa and Coca Cola. The tournament is administered through the MGRC Foundation, Inc. and will benefit Habitat for Humanity of the Mississippi Gulf Coast.

About Habitat for Humanity of the Mississippi Gulf Coast

Habitat for Humanity of the Mississippi Gulf Coast was formed in January 2007 when Harrison County HFH and HFH of Jackson County merged organizations. Since then, HFHMGC has incorporated Stone County into its service area and has constructed or repaired more than 898 homes. HFHMGC works in partnership with community stakeholders to create innovative, sustainable housing solutions by empowering all members of our community to actively participate in creating opportunity for people to transform their own lives. To learn more, visit www.hfhmgc.org.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2014 determined Bernhard Langer as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of the Champions Tour. The PGA TOUR's website is www.pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at facebook.com/ChampionsTour and on Twitter @ChampionsTour.

About Bruno Event Team

Bruno Event Team is the largest dedicated sports event management company in the country. Bruno Event Team is experienced in all facets of event management, employing a year-round staff of 80+ employees in 13 offices around the United States and Canada. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. For more information, please visit www.brunoeventteam.com.