

VISITORS BUREAU

OFFICIAL RULES No purchase necessary to enter. Void where prohibited. MUST BE 21 YEARS OF AGE OR OLDER TO PARTICIPATE. FACEBOOK CONTEST

The "14 Days of Love" Contest (hereinafter: the "Contest") is held by Pocono Mountains Visitors Bureau, 1004 W. Main St. Stroudsburg, PA 18360 (hereinafter the "Contest Sponsor"). This Contest is administered by Pocono Mountains Visitors Bureau. The Contest begins at 11 am EST on Monday, February 1, 2016 and ends at 11 am EST on Sunday, February 14, 2016.

- 1. ELIGIBILITY: This Contest is open to all residents of the United States only. Entrants must be 21 years of age or older to enter.
- 2. Person or persons under employees, representatives and agents of the contest sponsor, its affiliates, its advertising and promotional agencies, suppliers of prizes, materials or services related to this contest and anyone residing with these employees, are not subject to win.
- 3. **PRIZES:** 1 (one) prize will be awarded to 1 (one) winner each day of the contest, totaling 14 (fourteen) separate winners at the end of the contest. The prizes include:
 - a. Day 1: \$30 Gift Card To Mountain View Vineyard
 - b. Day 2: 2 PMVB Ski And Ride Cards
 - c. Day 3: \$60 Brunch Gift Certificate For 2 At Stroudsmoor Country Inn
 - d. Day 4: 2 Lift Tickets To Shawnee Mountain
 - e. Day 5: 2 Tickets To Pink Floyd Laser Spectacular At The Sherman Theater
 - f. Day 6: 2 Lift Tickets To Camelback Mountain Resort
 - g. Day 7: \$50 Desaki Gift Certificate
 - h. Day 8: \$170 Couples Massage Gift Certificate At Spa Shawnee
 - i. Day 9: \$60 Dinner For 2 Gift Certificate To Stroudsmoor Country Inn
 - j. Day 10: Stockcar Racing Experience, 2 3-Lap Ride Along Passenger Experience
 - k. Day 11: Pocono Palace Stay For 2
 - I. Day 12: Paradise Stream Stay For 2
 - m. Day 13: Cove Haven Stay For 2
 - n. Day 14: French Manor Stay For 2
- 4. **HOW TO ENTER:** To enter, entrants will access the contest application on the Pocono Mountains Visitors Bureau's Facebook Page and submit their e-mail address, phone number, and full name. Entrants must check the box to confirm they are 21 years of age or older to enter. Entrants can submit 1 (one) entry per day for the contest. Entrants will earn 1 (one) additional entry for each Facebook friend who enters the contest. The sponsor reserves the right to remove any entries it deems inappropriate for any reason, at any time, such as obscenity, racism, libel or disparagement of any person or group of people.
- 5. **DETERMINATION OF WINNER:** 1 prize winner will be chosen each day for 14 days at random. Winner will be notified through email or by phone.
- 6. HOW TO CLAIM PRIZES: In order to be declared a winner and receive his/her prize, a selected entrant will have to:
 - a. Be reached by email or phone.
 - b. Respond to email with full name, address, and phone number or respond by phone with full name and address.
 - c. Be 21 years of age or older.
- 7. Offer based upon availability, blackout dates apply & are subject to change.
- 8. Lift tickets valid for the 2015/2016 season only. Offer must be redeemed by April 30, 2016. No rain checks will be given.
- 9. All reservations must be made in advance, room offers valid Sunday-Thursday only.
- 10. Stays must be redeemed during the following dates: 2/16/2016 6/16/2016. Blackout dates include: 3/27/2016, 5/29/2016 5/30/2016. Additional blackout dates may apply and are subject to change. No rain checks will be given.
- 11. Winner must provide a valid credit card for a deposit, damages, and incidentals at the time of booking.
- 12. Additional restrictions may apply at the discretion of the individual Area partner.
- 13. Failure to respond to the Contest Sponsor's/Administrator notification within 5 days will result in disqualification of the selected entrant and forfeiture of his/her right to a prize.
- 14. If an entrant fails to comply with any of the conditions provided in these contest rules, his/her selection will be declared null and void and his/her right to a prize will be forfeited.
- 15. GENERAL CONDITIONS:
 - a. Pocono Mountains Visitors Bureau and any affiliates, suppliers or employees assume no responsibility for distorted, lost, delayed or misdirected communications (of any kind) or any computer malfunctions in relation to this contest.
 - b. Pocono Mountains Visitors Bureau and any affiliates, suppliers or employees reserve the right to cancel, modify or extend the contest at any time and for any reason. Moreover, Pocono Mountains Visitors Bureau reserves the right to disqualify any participant whom is believed to have tampered with the contest in any way. Any attempts to damage the contest/web site or to undermine the legitimacy of this contest are a violation of the law and are consequently punishable in court. We reserve the right to seek remedies and damages for any inconveniences or setbacks inflicted by participants/3rd parties.
 - c. Facebook and any of its suppliers, employees or affiliates cannot be held liable/responsible for any issues (whatsoever) related to this contest. By entering this contest, you release Facebook of all responsibility.
 - d. This contest is run exclusively by Pocono Mountains Visitors Bureau. Facebook is not sponsoring, endorsing or associated with it in any way. By completing the contest's registration form, you are supplying information to Pocono Mountains Visitors Bureau exclusively, and not to Facebook.

- e. Pocono Mountains Visitors Bureau and its affiliates reserve the right to collect your email, name, postal address, & phone number and distribute this information to their members. This information is for the sole discretion of Pocono Mountains Visitors Bureau and its affiliates and is in no way connected to Facebook. By entering the Contest, entrants understand and acknowledge that they are automatically opting into the Sponsor's consumer email list. All subsequent emails from the Sponsor will contain an unsubscribe/opt-out feature.
- f. By entering this contest, you are allowing Pocono Mountains Visitors Bureau and its affiliates to republish your name and photograph chosen in a congratulating post-entry post, and/or other marketing materials.