



NEWS RELEASE

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Greater Lansing Convention & Visitors Bureau Welcomes Amanda Toy to Association Sales Team

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it has hired Amanda Toy, CTA, as an Association Sales Manager for the organization.

Toy holds a Bachelors Degree from the Michigan State University School of Hospitality Business and brings over eight years of hotel sales experience to the position. Amanda was most recently employed with Westin Book Cadillac Hotel in Detroit working in the State Association, Entertainment and Pharmaceutical markets. Prior to that, Amanda successfully handled similar sales responsibilities for the Hyatt Regency Dearborn Hotel. Her role with the GLCVB will be to bolster the existing state association sales staff in an effort to draw additional meetings business to the region.

“I’m very excited to be adding Amanda to our association sales team,” said Lee Hladki, President and CEO of the GLCVB. “Her wealth of experience in destination sales and many strong relationships in the state and regional meetings and events industry will be a real asset to our organization.”

The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area’s economy by marketing the region as a travel destination.

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