



NEWS RELEASE

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Greater Lansing Convention & Visitors Bureau Hires Vice President of Business Development

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it has hired David Buckenberger, CMP, CMS, CTA, as Vice President of Business Development for the organization.

Buckenberger holds a Bachelors Degree in Commercial Recreation and Facility Management from Central Michigan University and brings over two decades of hospitality sales experience to the position. David was most recently employed with Greenleaf Hospitality Group, the management entity for the Kalamazoo Radisson Plaza Hotel & Suites, Holiday Inn West Kalamazoo and K-Wings Stadium. His role with the GLCVB will be to drive sales initiatives and foster the overall growth of Greater Lansing's market share for convention business.

"I'm very excited to welcome David to the team," said Lee Hladki, President and CEO of the GLCVB. "His wealth of experience in destination sales and many strong relationships in the meetings and events industry will be a real asset to our organization."

The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area's economy by marketing the region as a travel destination.

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