



NEWS RELEASE

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Convention & Visitors Bureau Hires New Staff Members; Promotes Another

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it has hired Maria Wygnal as Marketing Communications Coordinator, Karen Sanders as Administrative Assistant, Polly Brickey as Executive Assistant and promoted current staffer Kristina Kauffman to the position of Visitor Services Coordinator.

Wygnal holds a Bachelor's Degree in Advertising from Michigan State University and brings tourism experience to the position as a former marketing specialist with Travel Michigan. Sanders comes to the GLCVB with significant destination marketing experience after 12 years with the Pasadena, California Convention Bureau. Brickey was most recently with Ingham Regional Medical Center and will serve as assistant to the CEO. Kauffman has been with the GLCVB since 2006 and was most recently an administrative assistant for the organization.

"We are pleased to welcome these talented individuals to the organization and to offer this new role to Kristina," said Lee Hladki, President and CEO of the GLCVB. "Our support staff is critical to our organization's role of promoting Greater Lansing as a travel destination and I feel these new individuals will prove to be real assets to the team."

The Greater Lansing Convention & Visitors Bureau seeks to positively impact the economic well being of the Greater Lansing metropolitan area by marketing the entire region as a desirable convention and tourism destination.

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