



NEWS RELEASE

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Greater Lansing Sports Authority Adds Two New Staff Members

LANSING, Mich. – The Greater Lansing Sports Authority (GLSA) is pleased to announce it has added two staff members to its team - Meghan Carmody as Manager of Sports Events and T.J. Hawkins as Sports Assistant.

Carmody is a 2008 graduate of the Michigan State University School of Communications and was most recently employed with Suburban Ice East Lansing. While at Suburban Ice she was a figure skating instructor and served on several committees for various figure skating competitions held at the facility. Carmody previously served as the sports events intern for the GLSA since the spring of 2009. Hawkins is also a graduate of MSU with a degree in Interdisciplinary Humanities. He will continue his role as Junior Varsity Basketball coach at Lansing Eastern High School, a post he has held for four years.

“The GLSA is a very important part of the future of the Greater Lansing Convention and Visitors Bureau (GLCVB),” said Lee Hladki, President and CEO of the GLCVB. “Sports events are critical to the growth of convention business for the community and managing those events that meet here is vital. We feel Meghan and T.J. will fill that role and continue to help move the organization forward.”

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The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA's mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA will strive to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.