



NEWS RELEASE

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Contact: Tracy Padot, VP, Marketing Communications
(517) 377-1419 – tpadot@lansing.org

GLCVB Honored With Two Diamond Awards

LANSING, Mich. – The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it was recognized with two Diamond Awards by the Michigan Society of Association Executives at the 8th Annual Awards Banquet recently held in Birmingham, Michigan.

The first of the two Diamond Awards was a personal achievement award presented to GLCVB Senior Vice President Julie Pingston, CMP in the category of Supplier Partner. Pingston has been with the GLCVB for 16 years and has a total of 20 years of experience in the professional meetings industry. The second Diamond Award went to the GLCVB for Best Website for an organization with \$1 million or greater annual operating budget. Nearly 60 entries competed for top honors in nine categories designated to recognize excellence and innovation in associations.

“We at the Greater Lansing CVB are extremely proud of both the accomplishments of Julie Pingston and of the success of our redeveloped website,” said Lee Hladki, GLCVB President. “To receive these honors from our partners at MSAE, in front of so many of our peers within the meetings industry, is a true honor.”

The Michigan Society of Association Executives has a membership of over 1,000 association professionals and suppliers involved in the management of 400 international, national, state, regional and local associations. It provides executives with the opportunity to exchange ideas, opinions and experiences through discussion, study and networking.

The Greater Lansing Convention & Visitors Bureau seeks to positively impact the economic well being of the Greater Lansing metropolitan area by marketing the entire region as a desirable convention and tourism destination.

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