



NEWS RELEASE

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Greater Lansing Pleased to Welcome Old Historic U.S. 27 Motor Tour

LANSING, Mich.--The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce that Michigan's Capital Region will be a key stop for one of the premier automotive events in the State for 2009 – **The Old Historic U.S. 27 Motor Tour**.

Beginning August 18, 2009, this five-day motor tour will begin in Auburn, Indiana and head all the way up to Cheboygan along historic U.S. 27. The theme of the event is to re-live the good old days of scenic summer vacation trips up north in the family cruiser. Classic cars participating in the tour will be on display at each tour stop. **Eastwood Towne Center is the host location for the motor tour's passage through the mid-Michigan area.** The public is welcome to view the vintage automobiles at Eastwood Towne Center from 3:30 – 6:30 p.m. on Wednesday August 19, 2009. Area auto-enthusiasts may also register their classic car at the Lansing stop, and join the tour for just \$15!

“This is going to be just a great event full of classic old-time nostalgia,” said Craig Parrish, Event Coordinator for the Old Historic U.S. 27 Motor Tour. “We’ll be hitting several delightful towns in five fun-filled days with hundreds of classic cars to please auto-enthusiasts of every age.”

For more information about the Old Historic U.S. 27 Motor Tour you may contact **Craig Parrish at (517) 881-2329** or go online to **www.old27tour.com**.

The Greater Lansing Convention & Visitors Bureau seeks to positively impact the economic well being of the Greater Lansing metropolitan area by marketing the entire region as a desirable convention and tourism destination.

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