



NEWS RELEASE

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GLCVB & Lansing Center Vice President of Sales Wins Lifetime Achievement Award

LANSING, Mich. – The Greater Lansing Convention & Visitors Bureau (GLCVB) and the Lansing Center are pleased to announce that Vice President of Sales, Shari Berger, was recently inducted into the *Michigan Meetings + Events* Hall of Fame and honored with a Lifetime Achievement Award. Winners are selected by the editorial advisory board of *Michigan Meetings + Events*.

Shari has worked in the local hospitality community for over 27 years and is a past-president of Michigan Meeting Professionals International (MMPI). In her role as vice president of sales for both organizations, she develops strategies and oversees their implementation to bring group business to Greater Lansing area hotels and convention/meeting facilities.

“The Greater Lansing hospitality community is better because of Shari Berger,” said Lee Hladki, President of the GLCVB. “Her work in promoting the region as a meetings destination and her knack for teaching and mentoring others really makes her an asset and a role model for our industry.”

Michigan Meetings + Events Magazine is a leading-edge publication covering meetings and events industry news across the state. For more information about the *Michigan Meetings + Events* publication or the 2009 Hall of Fame Awards visit www.mimeetingsmag.com. For more information on the GLCVB visit www.lansing.org. For more information on the Lansing Center visit www.lansingcenter.com.

The Greater Lansing Convention & Visitors Bureau seeks to positively impact the economic well being of the Greater Lansing metropolitan area by marketing the entire region as a desirable convention and tourism destination.

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