



# NEWS RELEASE

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## Greater Lansing Montage Celebrates Community Through Notable Residents and Iconic Landmarks

**LANSING, Mich.** – The Greater Lansing Convention & Visitors Bureau (GLCVB), along with the Lansing Regional Chamber of Commerce, is pleased to announce the completion of [a special work of art that celebrates the city of Lansing](#) through its depiction of famous residents and long-time area landmarks and businesses. One thousand prints of the original drawing have been made and are currently available at no cost at the offices of the GLCVB and the Lansing Regional Chamber.

“For organizations such as ours that sell the Greater Lansing area to visitors and potential businesses and investors, you gain a special understanding about the importance of community history,” said Lee Hladki, President of the GLCVB. “The individuals depicted, and the businesses displayed in the piece, really reflect who we are and what makes Greater Lansing truly great.”

Over 135 businesses paid a sponsorship fee to be included in the poster, which includes historical figures such as Ransom E. Olds, Earvin “Magic” Johnson, Burt Reynolds and Duffy Daugherty, to name just a few. Long-time area businesses, as well as quintessential Lansing landmarks, such as the Capitol Building, Turner-Dodge Mansion and the General Motors Delta Township Plant are also included. The artist, Bruce Loeschen of Community Creations, is known nationally for his detailed pen and ink depictions of communities, showcasing their historical spirit and commercial business landscape.

For more information about the posters or to ask further questions about acquiring them call the GLCVB at 517-487-0077 or the Lansing Regional Chamber of Commerce at 517-487-6340.

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