



NEWS RELEASE

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Contact: Tracy Padot, VP, Marketing Communications
(517) 377-1419 – tpadot@lansing.org

Greater Lansing CVB Announces Personnel Updates

LANSING, Mich. – The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce that Jennifer Hagen, convention services coordinator, recently earned the highly-regarded Certified Meeting Planner designation (CMP) from the National Convention Industry Council. The CMP certification distinguishes its holders as career professionals who have demonstrated a high level of experience, skill and knowledge.

Also, in the first of two recent staffing changes, the GLCVB is pleased to welcome Jan Pfeiffer as the new manager of membership. Jan is transitioning from the GLCVB sales staff where she was a sales manager focused on the local Association meetings market to her new role in membership. Jan has been with the GLCVB since 2007 and was previously employed as the membership manager at the Lansing Regional Chamber of Commerce.

Secondly, sales intern Megan Laugavitz has recently accepted the position of sales administrator with the GLCVB. Megan is a recent graduate of the School of Hospitality Business at Michigan State University and will serve as an assistant to the entire Destination Sales department.

“I’m always happy to see our staff evolve,” said Lee Hladki, GLCVB President. “It is a positive situation when an organization can celebrate staff achievements like a newly acquired professional designation as well as promotions and transitions from within.”

For more information about the GLCVB, visit www.lansing.org or call 517-487-0077.

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The Greater Lansing Convention & Visitors Bureau seeks to positively impact the economic well being of the Greater Lansing metropolitan area by marketing the entire region as a desirable convention and tourism destination.