



NEWS RELEASE

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Convention & Visitors Bureau Welcomes New Staff Member

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it has hired Katie Atkins as Manager of Multi-Media and Graphic Design.

Atkins is a graduate of the School of Communications at Michigan State University, and brings over six years of experience in graphic design and digital media technology to the position. Atkins was most recently employed as Marketing Specialist with commercial grade playground equipment distributor, Miracle Midwest.

“We are excited to welcome Katie to the organization,” said Lee Hladki, President and CEO of the GLCVB. “Unique and cutting edge graphic design is an important part of our overall communications strategy. I’m confident that Katie will do an excellent job of providing this skill set to our marketing communications department.”

For more information about the GLCVB, visit www.lansing.org or call 517-487-0077.

The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area’s economy by marketing the region as a travel destination.

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