



# NEWS RELEASE

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## Julie Pingston Receives ESPA Executive Excellence Award

**LANSING, Mich.** – The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce its Senior Vice President, Julie Pingston, CMP, CTA, recently received the Executive Excellence Award from the Event Service Professionals Association (ESPA) at the organization's annual conference held earlier this month in Orlando, Florida.

Each year ESPA recognizes an executive for his or her commitment and dedication to the profession of event services and to giving key support and leadership to members of their services team. Individuals who receive this highly-esteemed award exemplify leadership through professionalism and are advocates for continuing education and professional development for the services staff he or she leads.

“We at the Greater Lansing CVB are extremely proud of Julie and the leadership she provides to our Services Department and the organization as a whole,” said Jack Schripsema, GLCVB President and CEO. “It’s great to know that Julie’s peers within ESPA have now formally recognized the traits that we at the GLCVB have appreciated for years.”

ESPA, originally known as the Association for Convention Operations Management (ACOM), was founded in 1988 and is dedicated to elevating the event and convention service profession and to preparing members, through education and networking, for their pivotal role in innovative and successful event execution. ESPA members hold many positions in Convention & Visitor Bureaus, Convention Centers, Conference Centers, Hotels and Resorts. For more information about ESPA, or the Executive Excellence Award, visit [www.espaonline.org](http://www.espaonline.org).

*The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area's economy by marketing the region as a travel destination.*

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