



NEWS RELEASE

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Convention & Visitors Bureau Welcomes New Staff Member

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it has hired Emily Miller as Marketing Communications Coordinator.

Miller is a graduate of the University of Tampa with a Bachelors Degree in Advertising & Public Relations. Most recently Miller was employed as Public Relations Coordinator with Full-Circle Public Relations in Tampa, Florida.

“We are happy to welcome Emily to the organization,” said Jack Schripsema, President and CEO of the GLCVB. “As we continue to broaden our organizations marketing reach we’re proactively building additional support in the department. I’m confident that Emily will do an excellent job of providing assistance to our marketing communications department.”

For more information about the GLCVB, visit www.lansing.org or call 517-487-0077.

The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area’s economy by marketing the region as a travel destination.

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