



NEWS RELEASE

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Greater Lansing Convention & Visitors Bureau Senior Vice President Elected President of Event Service Professionals Association

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce Senior Vice President Julie Pingston, CMP, CTA, has been elected President of the Event Service Professionals Association (ESPA). Pingston's term began in January at the ESPA Annual Conference held in Boston, Massachusetts.

"I am honored to represent an association that promotes the event service profession which I believe is the heart and soul of the meetings and events industry," said Pingston. "Over the years, ESPA has provided me with many tools that have enabled me to be able to provide the best service to events that take place in the Greater Lansing region. I'm now pleased to be able to give back to the organization and enhance the profession from the national level."

Pingston has been at the Greater Lansing CVB for 21 years and works with the Bureau's overall organizational operations with direct oversight of convention services, Sports Authority, membership and special events. She has also provided leadership to ESPA through a variety of roles including as the 2014 Annual Conference Chair.

The Event Service Professionals Association (ESPA) is dedicated to elevating the event and convention services profession and to preparing members, through education and networking, for their pivotal role in innovative and successful event execution. The association has over 400 members from convention centers, hotels and convention and visitors bureaus from across North America. For more information, visit www.espaonline.org.

*The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact
the area's economy by marketing the region as a travel destination.*

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