



NEWS RELEASE

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GLSA Adds Additional Staff Member

LANSING, Mich.— The Greater Lansing Sports Authority (GLSA), a division of the Greater Lansing Convention and Visitors Bureau, is pleased to announce it has hired Tom Kinder, CTA as Sports Development Manager, a brand new position with the organization.

A lifetime resident of the Greater Lansing area, Kinder studied Hospitality, Travel and Tourism at Lansing Community College before eventually becoming owner of Kinder Travel & Tours. Most recently employed with Student Group Travel Educational Tours, Kinder is a member of the Lansing Jaycees, Sunrise Rotary of Lansing and is currently the Treasurer of the Haslett Athletic Boosters. Kinder is also a registered official with the MHSAA, USA Volleyball, US Lacrosse and more.

“We are excited to fill this new position at the GLSA with such a well-qualified candidate,” said Jack Schripsema, President and CEO of the Greater Lansing Convention and Visitors Bureau. “Tom’s local connections and tourism know-how will serve the GLSA well as it continues to grow as a major economic driver for the region.”

If you have any questions about the GLSA, call 517-377-1411 or visit www.lansingsports.org.

The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA’s mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA will strive to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.

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