

NEWS RELEASE

For Immediate Release:

June 9, 2014

Contact: Mike Price, CSEE, CTA Greater Lansing Sports Authority 517-449-1406 Meghan Ziehmer, CSEE, CTA Greater Lansing Sports Authority 734-417-8967

GLSA Welcomes Big Sports Groups to Kick-Off the Summer Sports Season in Greater Lansing, June 12-15

LANSING, Mich. – The Greater Lansing Sports Authority (GLSA) is pleased to announce three highprofile sports groups in town for the weekend of June 12-15, welcoming over 1,100 athletes as well as family, friends and fans, making for a busy tournament weekend in Michigan's Capital region.

Kicking off the weekend is the MHSAA Baseball and Softball Semifinals and Finals. This statewide high school athletic event welcomes 32 teams, as well as family and spectators to the area for three days of tournament action. The event, coming to the area for the first time in over 25 years, will take place at both McLane Stadium at Kobs Field and Secchia Stadium on the campus of Michigan State University in East Lansing.

Next up is a first-time event for the region, and the first official Curling Bonspiel (Tournament) ever hosted in Greater Lansing. The Summit Sports & Ice Complex will play host to the 2014 USA Curling Arena National Championships which will bring Men's and Women's divisions (16 teams for each) from around the country for top competition and a three-day stay in the community.

Last is a long-time event for the area, bringing great baseball tournament games to the area for over a decade. The Capital City Classic Baseball Tournament hosted by Triple Crown Sports on June 13-15 will bring over fifty 14U, 16U and 18U teams to numerous fields around the region including Kircher-Municipal Field, West Side Park and Cooley Law School Stadium.

"At the GLSA we love a weekend like this. We want to fill the calendar, and area hotels and restaurants, with all kinds of sports tournament teams," said Mike Price, Executive Director of the Greater Lansing Sports Authority. "From first-time events to long-standing regional tournaments we're committed to hosting events that are exciting to play in, fun to watch and great for the local economy."

Spectators are encouraged to come out and watch these and the multitude of other tournaments hosted in Greater Lansing every year. For specific information on these sports tournament events including times, locations and admission fees, call 517-377-1411 or visit the What's Hot section of www.lansingsports.org.

###

The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA's mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA will strive to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.