



## NEWS RELEASE

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### Convention & Visitors Bureau Welcomes Amy Moon to Destination Sales Department

**LANSING, Mich.**-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce it has hired Amy Moon, CTA as Sales Manager.

Moon comes to the CVB most recently from Grand Hotel on Mackinac Island but also brings local experience from her time at the Candlewood Suites at the Henry Center where she was Director of Sales. A graduate of the Eli Broad College of Business at Michigan State University, Amy brings a total of twelve years of experience to her current position. Amy is an active member of the Michigan Chapter of Meeting Professionals International and Michigan Society of Association Executives; serving on the Emerging Professionals Committee.

Moon's role with the GLCVB will be focused on regional association markets and continued dedication to the organization's relationship with Michigan State University.

"We are excited to welcome Amy to the team," said Jack Schripsema, President and CEO of the GLCVB. "Amy's experience in destination sales and her many relationships within the industry and with Michigan State University, will be a key part of our success going forward."

For more information about the GLCVB, visit [www.lansing.org](http://www.lansing.org) or call 517-487-0077.

*The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area's economy by marketing the region as a travel destination.*

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