



NEWS RELEASE

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Greater Lansing Convention & Visitors Bureau Senior Vice President Earns Additional Title of Chief Operating Officer

LANSING, Mich.-- The Greater Lansing Convention and Visitors Bureau (GLCVB) is pleased to announce Senior Vice President Julie Pingston, CMP, CTA, has been named the organizations Chief Operating Officer (COO).

“Julie’s leadership has helped build a strong GLCVB and this new title more accurately reflects the vital role and responsibilities that Julie performs for our organization everyday,” said Jack Schripsema, GLCVB President and CEO.

Pingston has been at the Greater Lansing CVB for 22 years and works with the Bureau’s overall organizational operations with direct oversight of convention services, Sports Authority, membership, CTA program, special events and the Greater Lansing Visitor Center in East Lansing.

For more information on the Greater Lansing Convention and Visitors Bureau visit www.lansing.org.

The mission of the Greater Lansing Convention & Visitors Bureau is to positively impact the area’s economy by marketing the region as a travel destination.

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