



# NEWS RELEASE

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## GLSA Website Wins Award from National Association of Sports Commissions

LANSING, Mich.—The Greater Lansing Sports Authority (GLSA) is pleased to announce it was recently recognized with a first-place award for Best Web Presence from the National Association of Sports Commissions (NASC) at the organization's Annual Conference in Hartford, Connecticut this past April.

The Best Web Presence Award was a new category this year, replacing the award for Best Website, which the GLSA had previously won three years in a row for the website [www.lansingsports.org](http://www.lansingsports.org).

“We are very proud of this prestigious national recognition from the NASC,” said Mike Price, Executive Director of the Greater Lansing Sports Authority. “Our website has proven to be a long-running, best-of-class marketing tool for our organization. The award means even more this year as we have just finished a redesign to the site offering a new look and added functionality. It's great to know our web presence is still considered an industry leader by our peers.”

The NASC is the sports event industry's leading networking organization and is made up of over 500 sports event organizations across the United States.

To see the award-winning website, please visit [www.lansingsports.org](http://www.lansingsports.org).

*The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA's mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA will strive to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.*

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