



NEWS RELEASE

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Greater Lansing Area Welcomes Major U.S. Figure Skating Championship Event

LANSING, Mich.—The Greater Lansing Sports Authority (GLSA), along with the governing body of U.S. Figure Skating, the Lansing Skating Club and Suburban Ice East Lansing are pleased to welcome the 2014 Midwestern Sectional Figure Skating Championships to Greater Lansing November 19-23, 2013.

This high-profile figure skating competition is a first-time event for Greater Lansing and will be held at Suburban Ice East Lansing. Twenty-two states from across the country will be represented at the competition, which is the last stop before the sports 2014 Prudential U.S. Figure Skating Championships that will be held in January 2014 in a highly-competitive Olympic qualifying year.

“This is a first-rate sports event for the region and for the governing body to select Greater Lansing to host is a huge win,” said Mike Price, Executive Director of the GLSA. “Our resume of past successful ice sports events combined with the strength of our regional ice sports partners was a key to getting this event which will have all kinds of positive impact on the community as a whole.”

The 2014 Midwestern Sectional Figure Skating Championships will include nearly 250 participants (including 6 from the area), 200 coaches, 75 officials and hundreds more friends and family for an average five-night stay in the Greater Lansing area. Due to the length of stay, visitors will have time to get out and explore the community and its many restaurants, shops and attractions. It is estimated the event will fill over 2,500 hotel rooms during the stay and have a major impact on the regional economy.

Several Greater Lansing sports entities worked together to help secure this national event, including the Lansing Skating Club, Suburban Ice East Lansing and the Greater Lansing Sports Authority.

Visit www.lansingsports.org for additional event information. If you have specific questions about the event or the GLSA, contact Mike Price at 517-449-1406.

The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA's mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA strives to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.

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