



News Release
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***SportsEvents* Announces 2014 Readers' Choice Award Winners**

GULF SHORES, Ala.—*SportsEvents* Media Group, the leading industry publication focused exclusively on helping sports event planners produce excellent competitions in the United States and Canada, has announced the Greater Lansing Sports Authority as a 2014 Readers' Choice Award winner.

A complete list of winners is listed in the January 2014 issue of *SportsEvents* or can be found online at <http://www.sportseventsmagazine.com/2014readerschoice>.

Sports event professionals were asked to name the sports commission, convention and visitors bureaus, or sports events venues that they believe display exemplary creativity and professionalism toward the groups they host. Nominations were received from readers throughout the year, and the top picks were selected based on the results from an online voting system.

“Our online voting system allowed us to gather thousands of nominations and votes cast by sports event planners around the country for the 2014 Readers Choice Awards,” said Kristen McIntosh, *SportsEvents* editor. “These award winners have gone above and beyond to provide the quality sports infrastructure, services and commitment today’s discerning sports event planners demand. These winners have truly set the bar high for the sports events they host.”

About *SportsEvents* Media Group

SportsEvents Media Group, publisher of *SportsEvents* magazine, is the industry leader in providing products and services designed to connect sports events organizers with sports commissions, CVBs, hotels, insurance companies and other sports events industry suppliers.

The sports events industry’s only true multi-media company unites sports event buyers and suppliers with the leading monthly magazine (*SportsEvents*), online (www.sportseventsmagazine.com), through social media with Facebook and Twitter, and with face-to-face conferences and trade shows—S.P.O.R.T.S. – The Relationship Conference. S.P.O.R.T.S 2014 will be held Sept. 8-11 in Annapolis, Md. For more information, please visit <http://www.sportseventsmagazine.com/sports-2014/>.

About Covey Communications Corp.

Founded and owned by J. Talty O’Connor, Covey Communications Corp. is a multimedia company that publishes nationally distributed magazines for targeted markets. In addition to *SportsEvents* Magazine and its ancillary titles, Covey Communications Corp. also publishes *ConventionSouth*, *Condo Owner* and *Crossties*. For more information, visit www.coveypubs.com.

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