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***SportsEvents* Announces Northern Kentucky Convention and Visitors Bureau as a 2016 Readers' Choice Award Winner**

GULF SHORES, Ala.—*SportsEvents* Media Group, the leading industry publication focused exclusively on helping sports event planners produce excellent competitions in the United States, has announced the Northern Kentucky Convention and Visitors Bureau as one of its 2016 Readers' Choice Award winners.

Winners will be announced in the January 2016 issue of *SportsEvents*.

Sports event professionals were asked to nominate destinations and sports venues that they believe display exemplary creativity and professionalism toward the groups they host. Nominations were received from readers throughout the year, and the top picks were selected based on results from an online voting system.

"*SportsEvents* readers came out in force to nominate and then to vote for their favorite sports events destinations and the host organizations that represent them. Our team is proud to honor the nominees that received the most votes with a 2016 Readers' Choice Award," said Carrie O'Connor, *SportsEvents* editorial coordinator.

"It is clear, based on our readers' experiences, that these award winners are willing to go above and beyond typical service levels to help sports event planners produce outstanding events that participants, their families and spectators will want to experience again and again. It is our privilege to announce their selection by sports event planners as among the best in the United States."

A downloadable, high-res Readers' Choice Award logo is available at <http://sportseventsmagazine.com/2016-RCA-Logo>

About *SportsEvents* Media Group

SportsEvents Media Group, publisher of *SportsEvents* magazine, is the industry leader in providing products and services designed to connect sports events organizers with sports commissions, CVBs, hotels, insurance companies and other sports events industry suppliers.

The sports events industry's only true multi-media company unites sports event buyers and suppliers with the leading monthly magazine (*SportsEvents*), online (www.sportseventsmagazine.com), through social media, and with face-to-face conferences and trade shows—S.P.O.R.T.S. – The Relationship Conference.

About Covey Communications Corp.

Founded and owned by J. Talty O'Connor, Covey Communications Corp. is a multimedia company that publishes nationally distributed magazines for targeted markets. In addition to *SportsEvents* Magazine and its ancillary titles, Covey Communications Corp. also publishes *ConventionSouth*, the leading publication and website in the United States for meeting and convention planners who book events in the South; *Condo Owner*, serving the Alabama and Northwest Florida Gulf Coast; and *Crossties*, an internationally known railroad industry publication.