

FOR IMMEDIATE RELEASE March 4, 2016

CONTACT: Stephanie Kotschevar (616) 233-3577 SKotschevar@Experiencegr.com

Grand Rapids tops USA Today's Best Beer Scenes in America list for 2016

Grand Rapids, Mich. – USA TODAY's 10Best announced Grand Rapids, Mich. as the #1 Best Beer Scene in America for 2016. The announcement comes after expert and public voting on top beer locations across the country.

The USA Today panel nominated beer destinations for consideration, which included Grand Rapids, Asheville, N.C. and Fort Collins, Colo. After the top 10 Beer Scenes were announced, USA TODAY readers had four weeks to vote for the top location.

"The craft beer industry is thriving in Grand Rapids and we are thrilled to be named the top Beer Scene in America," said Doug Small, President and CEO of Experience Grand Rapids. "Craft beer tourism is an economic driver and we are excited to promote the craft beer talent we have here in Grand Rapids."

Experience Grand Rapids has worked to build interest around the craft beer industry in Grand Rapids with local events and promotions including the Beer City Brewsader Passport and Cool Brews. Hot Eats.

Previously Grand Rapids was named Best Beer Town by USA Today in October 2014 and Beer City, USA by Examiner.com in 2013.

Read USA Today's full 10Best list here.

###