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### **New Destination Video Features “Paducah Signature Experiences”**

The Paducah Convention & Visitors Bureau (CVB) has released a new video featuring “Paducah Signature Experiences,” a collection of immersive tours for groups.

“The panel of new signature experiences, for local and visiting groups alike, unveils an opportunity to dive into Paducah's colorful attributes in a hands-on approach,” said Fowler Black, Paducah CVB Sales Director. “This video is an invitation to take part in Paducah’s story and understand the city’s significance on a deeper level.”

The featured attractions include the River Discovery Center, Lloyd Tilghman House & Civil War Museum, Hotel Metropolitan, “Wall to Wall” Murals and National Quilt Museum.

“The video continues the effort to raise awareness of Paducah as a UNESCO Creative City,” said Mary Hammond, Paducah CVB Executive Director. “The CVB team is excited about the potential of increased visitor response through the Paducah Signature Experiences program.”

The video is hosted on the CVB’s website, [www.Paducah.travel](http://www.Paducah.travel), and can also be viewed on the CVB’s YouTube channel, [www.youtube.com/paducahcvb](http://www.youtube.com/paducahcvb).

Paducah CVB is the official Destination Marketing Organization for Paducah/McCracken County. It exists to create new economic opportunities through destination marketing, management and tourism development. For more information, visit [www.Paducah.Travel](http://www.Paducah.Travel).

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