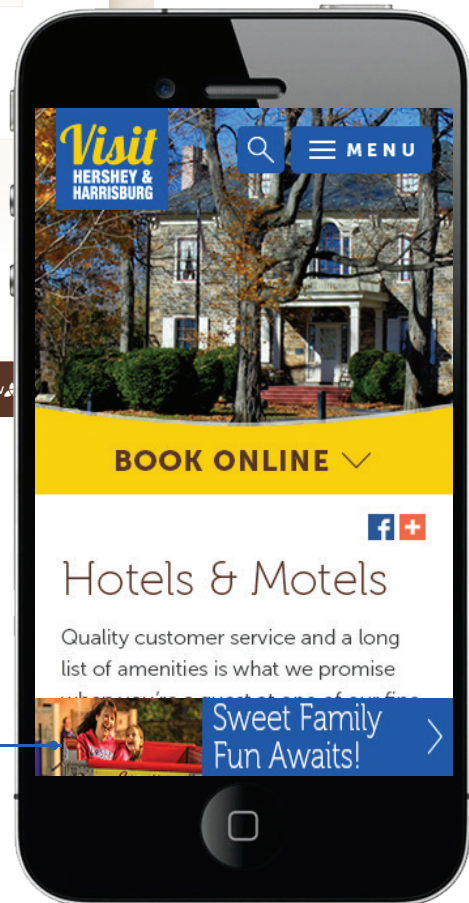
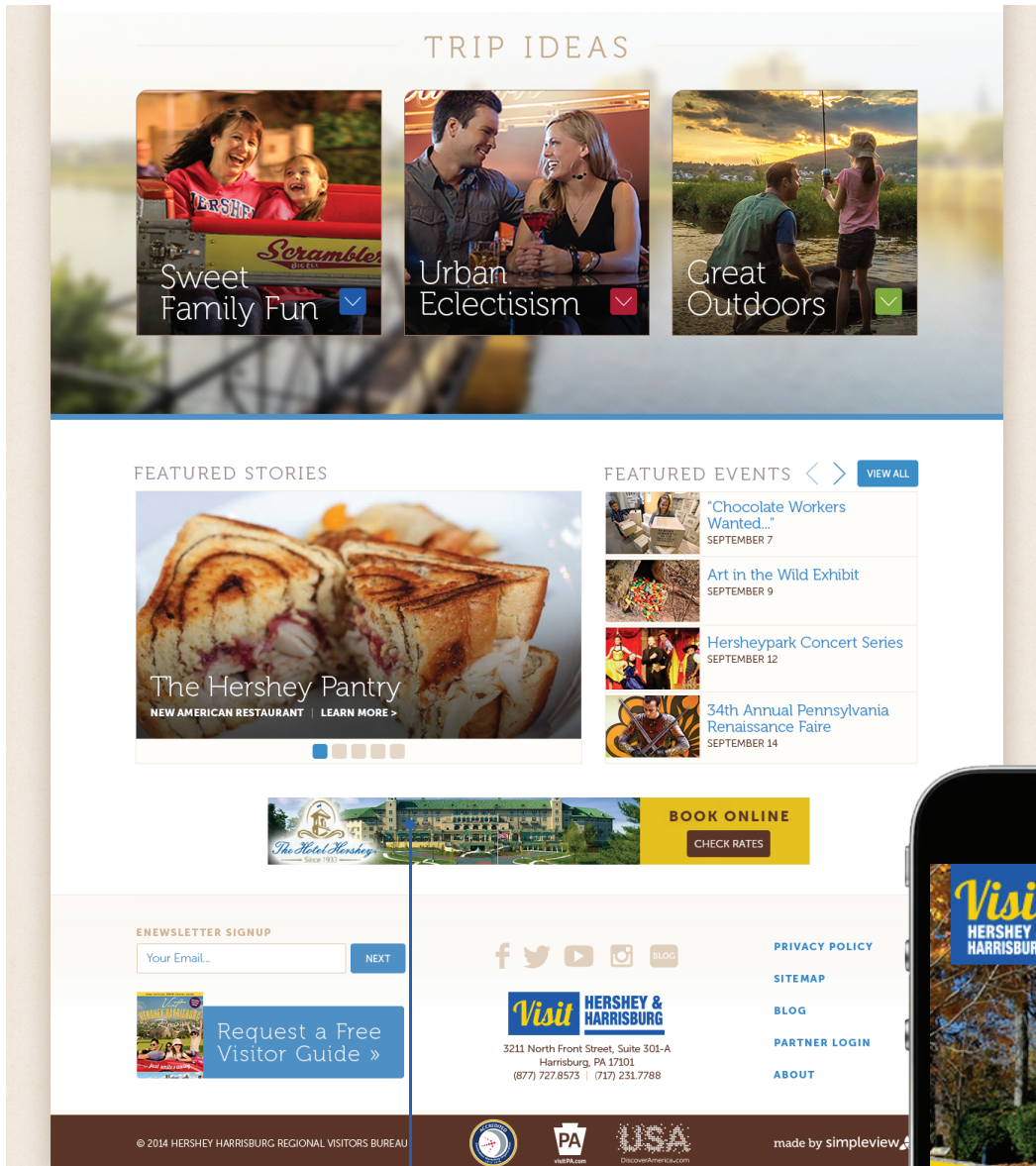


Destination Travel Network & Hershey Harrisburg

Online Advertising Media Kit | www.VisitHersheyHarrisburg.org



Home Page Banner

- Unique home page premium visibility placements on "entry" page
- Special value with purchase of minimum 20,000 monthly impression program
- 728x90 Pixels

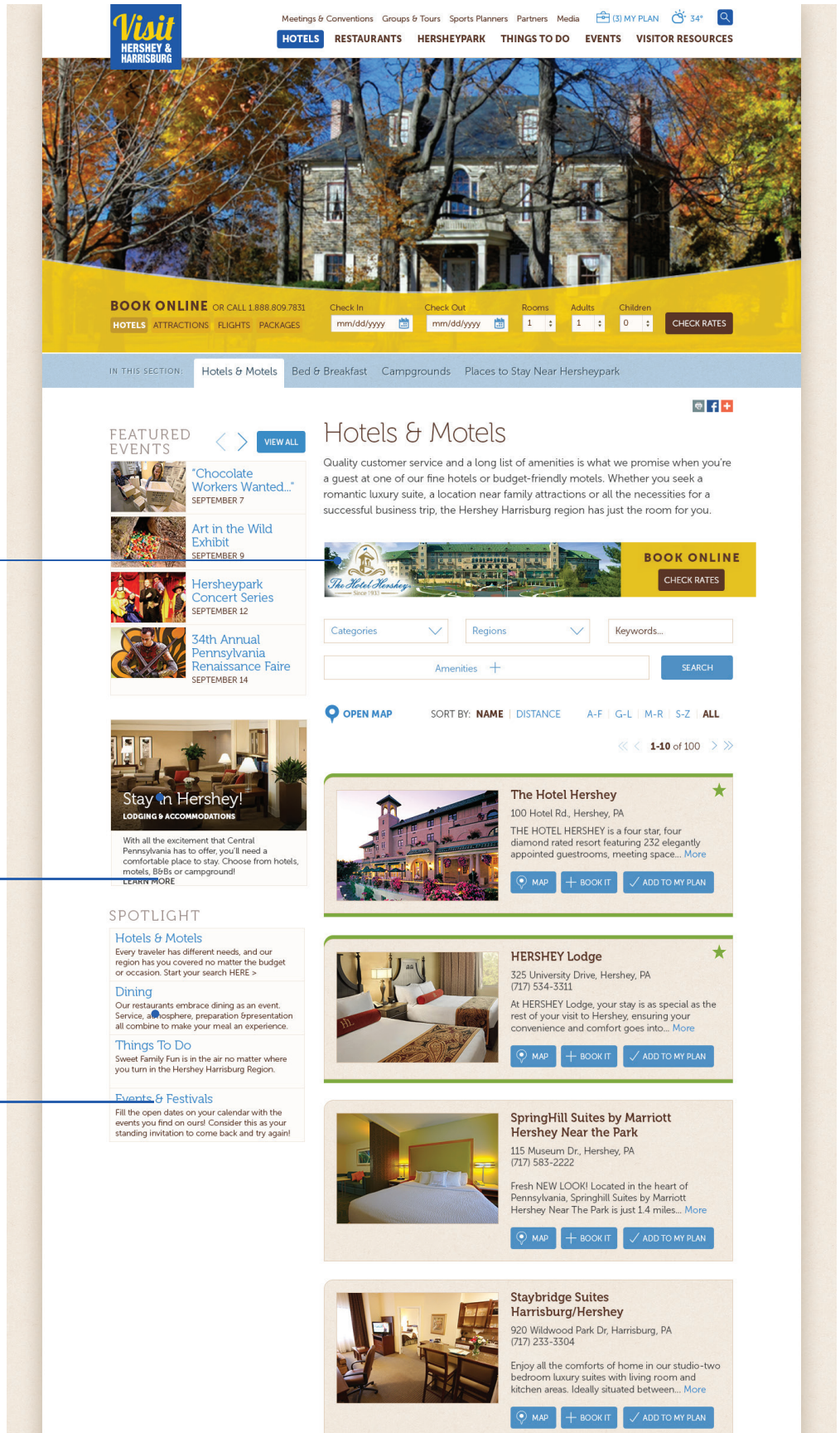
Mobile Banner Ad

- Give "ready-to-spend" visitors one-click mobile access to your business NOW
- 320 x 50 Pixels
- Positioned Fixed Bottom, one of 10 rotating
- \$200 per month

To discuss additional options please contact DTN Account Executive
Debbie McDevitt dmcdevitt@destinationtravelnetwork.com

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Category Specific Banner

- Secure targeted placement on category-specific pages for premium visibility.
- 728x90 Pixels
- Sold at \$1.50 cost per click, min. \$300 purchase - Events, Things To Do, Hotels, Restaurants

Banner Ad

- Be seen on nearly every page of the website.
- Photo (330x183 Pixels)
- \$100 per 5,000 impressions

Spotlight

- Highlight unique offers with "run of site" visibility & text link to advertiser website
- \$50 per 5,000 impressions



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