

# NEWS RELEASE

Rockford Area Convention & Visitors Bureau



## Spring Break is Not for Taking Breaks in Rockford, Illinois *Family-friendly itinerary includes fun for all!*

### FOR IMMEDIATE RELEASE

**ROCKFORD, IL** — With all of the great family-friendly attractions to choose from, spring break isn't a time to take a break in the Rockford Region – it's a time to get out and enjoy some quality time with the family. From zipping down indoor water slides at CoCo Key Water Resort to getting hands-on at Discovery Center Museum to going on the prowl with Jane, Burpee Museum of Natural History's juvenile *T. rex*, there's far too much to do in Rockford to let the kids stare at the TV. Don't believe the "hype"? Here's a suggested itinerary to get you started:

#### Day One

Start off your trip with a day at **CoCo Key Water Resort**, located adjacent to the landmark **Clock Tower Resort and Conference Center**, 7801 E. State St., Rockford. With more than 60,000 square feet of tropical fun, CoCo Key features three waterslides, an interactive Adventure Island, giant whirlpools, a "dip-in" movie theater, Key Quest Arcade, on-site day spa and Wet Rooster Bar. For more information, visit [www.cocokeywaterresort.com](http://www.cocokeywaterresort.com) or call 815.398.6000.

Once the family's all tucked out from hours of indoor water park fun, make the short walk over to the **Sun Dial Restaurant & Bar** in the adjacent Clock Tower Resort & Conference Center for a family dinner, including appetizers, salads, entrees, pasta bowls, sandwiches and desserts. Make sure to try some of their specialties, like the Maryland Jumbo Lump Crab Cakes or the Southwest Turkey Burger. For more information, visit [www.clocktowerresort.com](http://www.clocktowerresort.com) or call 815.398.6000.

#### Day Two

A visit to Rockford is never complete without breakfast at **The Stockholm Inn** (2420 Charles St., Rockford), a local favorite that celebrates Rockford's Swedish heritage. While Swedish pancakes with imported lingonberries are a must-try at The Stockholm Inn, the restaurant also serves breakfast standards, such as buttermilk pancakes and Belgian waffles. For more information, visit [www.thestockholminn.com](http://www.thestockholminn.com) or call 815.397.3534.

Burn off all that morning energy with more than 250 hands-on art and science exhibits at **Discovery Center Museum**, located inside Riverfront Museum Park, 711 N. Main St., Rockford. Ranked the no. 4 children's museum in the nation by *Child Magazine* and one of the top 10 children's museums in the nation by National Geographic Society, the museum also boasts a planetarium, TV studio, robotics lab and an 8,000 square-foot outdoor science park. For more information, visit [www.discoverycentermuseum.org](http://www.discoverycentermuseum.org) or call 815.963.6769.

After a fun-filled morning of science excitement, make the short drive to **Cliffbreakers Restaurant** inside Cliffbreakers Riverside Resort, 700 W. Riverside Blvd., Rockford, for an eclectic menu with steak, seafood, pasta, salads, soups and more. The resort overlooks the scenic Rock River and is furnished with antiques and architectural artifacts from around the world. For more information, visit [www.cliffbreakers.com](http://www.cliffbreakers.com) or call 815.282.3033.

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Spend the afternoon at **Burpee Museum of Natural History**, 737 N. Main St., Rockford, where Jane, the world's most complete juvenile *T. rex*, awaits. The award-winning exhibit, "Jane: Diary of a Dinosaur," explores the history of the young *T. rex* skeleton found by Burpee researchers in the badlands of Montana, called one of the 10 most important dinosaur discoveries in the past 100 years. The museum also includes a Native American exhibit with full-sized dwellings, Pennsylvanian coal forest with simulated thunderstorms, a viewing lab where visitors can watch Burpee staff work on specimens and more. For more information, visit [www.burpee.org](http://www.burpee.org) or call 815.965.3433.

Conclude the day with dinner at **Lino's** (5611 E. State St., Rockford), a long-standing Rockford Italian eatery that transports diners straight into an Italian villa. The menu includes pasta, pizza, veal, chicken and fish with nightly specials. For more information, visit [www.linosrockford.com](http://www.linosrockford.com) or call 815.397.2077.

### **Day Three**

Head to **Aunt Mary's** in the morning for a hearty breakfast. Located at 4431 E. State St., Aunt Mary's serves a traditional breakfast menu, from skillet and pancakes to bacon and eggs. For more information, call 815.397.6461.

Strap on your ice skates and take some laps around the year-round indoor ice rink at **Carlson Ice Arena & Sapora Playworld** (4150 N. Perryville Road, Rockford), then set the kids loose in the three-level soft indoor playground, including a Tiny Tots Play Space for toddlers. For more information, visit [www.rockfordparkdistrict.org](http://www.rockfordparkdistrict.org) or call 815.969.4069. Have a snack at Carlson Ice Arena's snack bar, or head on over to **Beefaroo**, a local fast-food chain popular with residents. Beefaroo features themed restaurants at several locations throughout the area, including 50's diner, warehouse and fire station. Make sure to try their famous cheese fries! For more information, including locations, visit [www.beefaroo.com](http://www.beefaroo.com).

Not ready to call it a day yet? **Midway Village Museum**, 6799 Guilford Road, Rockford, brings history to life with its late 19<sup>th</sup> century village with 26 historical buildings set on 137 acres. Take a tour with a costumed docent, or explore the museum center's permanent exhibits, including sock monkeys and the Rockford Peaches women's baseball team made famous by the movie "A League of Their Own." Keep in mind the museum closes at 4 p.m.! For more information, visit [www.midwayvillage.com](http://www.midwayvillage.com) or call 815.397.9112.

Top off your trip with dinner at **Kegel's Harley Diner**, 7152 Harrison Ave., Rockford, a "Motorcycle Oasis" attached to Kegel Harley-Davidson/Buell, the world's oldest family-owned Harley dealership. The fun, motorcycle-themed menu includes items like the Throttle Dog chili dog and Dip Stick cheese sticks. For more information, visit [www.kegelmotorcycles.com](http://www.kegelmotorcycles.com) or call 815.332.7200.

Now's never been a better time to take your family on that much-needed getaway. Give yourself permission to take a deep breath and relax at one of the Rockford Region's conveniently located hotels. Visit [www.gorockford/hotels](http://www.gorockford/hotels) to book your stay now!

*Rockford, IL, is located approximately 60 minutes west of Chicago's O'Hare International Airport off Interstate 90. For information on accommodations and things to do, visit [www.gorockford.com](http://www.gorockford.com). RACVB is a private, non-profit organization established in 1984 to champion efforts to promote the Rockford Region as an overnight visitor destination. The RACVB generates positive economic impact for our community through investments in tourism.*

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### **FOR MORE INFORMATION:**

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