



Winteroriginals

Unique, ORIGINAL things to do and see in Illinois' Rockford Region this winter.

Old Man Winter Needs Your Help Planning the Perfect Romantic Getaway

FOR IMMEDIATE RELEASE
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ROCKFORD, IL — Old Man Winter has a secret: Like most men, he's too embarrassed to admit that, despite his cold, rugged exterior, he really is a hopeless romantic at heart. He's trying to plan the perfect Valentine's Day getaway for his sweetheart, but he needs your help! He has his sights set on the Rockford Region because it's so easy to get to but is far enough to feel like a getaway. However, all of the special winter events and deals have his head spinning. Here are some of his options for a romantic weekend getaway with his special lady. Maybe you can save him from brain freeze and help him put the perfect trip together!

Old Man Winter knows for sure he wants to take advantage of the special **Arts/Culture Hotel Offer** he found on winter.gorockford.com because the deal is just too good to pass up. All he has to do is book an overnight stay at any Rockford Region hotel, then call the Rockford Area Convention & Visitors Bureau at 800.521.0849 with his hotel confirmation number to get 4 free admission passes to [Rockford Art Museum](#); a coupon for a Buy One, Get One Free ticket to the [Rockford Symphony Orchestra](#) performance on February 13; and a \$20 restaurant voucher valid at [Chocolat by Daniel](#), [Kuma's Asian Bistro](#) or [Octane Interlounge](#).

With his passes to the [Rockford Art Museum](#), he and his sweetie can check out the **2010 Rockford Midwestern**, a biennial juried exhibition that features the best works by artists from a nine-state region, and "**The World Through a Woman's Eyes in 2010**," an exhibition by nine local female artists. The coupon for a [Rockford Symphony Orchestra](#) performance will allow him and his lovely lady to spend Saturday evening at the opulent Coronado Performing Arts Center listening to the sounds of **Scottish Reflections**, including Sir Malcolm Arnold's Four Scottish Dances, which celebrate the rich and varied folk dances of the British Isles. But he can't decide what to do with his restaurant voucher! They can enjoy mouth-watering, handcrafted chocolates at [Chocolat by Daniel](#), succulent Asian fusion cuisine at [Kuma's Asian Bistro](#), or upbeat, casual dining at [Octane Interlounge](#).

Old Man Winter just can't decide at which hotel to book his overnight stay to get the special package! He usually leaves these kinds of decisions up to the "old lady," but it's on him to make this a surprise she'll always remember. There are so many special winter rates that look really appealing, all subject to availability, of course. He can get a \$79 nightly rate at [Courtyard by Marriott](#) with the code "CVB package," or he can use the code "Winteroriginals" to get a \$79

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nightly rate at the [Fairfield Inn & Suites](#) or [Hampton Inn Rockford](#) or a \$99 nightly rate at the [Hilton Garden Inn Rockford](#). If he wants to add a little “heat” to the weekend, he can use the code “Winteroriginals” to get \$20 off any overnight package at the [Best Western Clock Tower Resort & Conference Center](#), then use the same code to get a Buy One Day Pass, Get One Free deal for [CoCo Key Indoor Water Resort](#) located adjacent to the Clock Tower. Would the missus go for bathing suits in February?

Wow, that’s enough to make anyone’s head spin! Need a re-cap? Here are those options one more time:

- Use the **Arts/Culture Hotel Offer** to get 4 free admission passes to [Rockford Art Museum](#); a coupon for a Buy One, Get One Free ticket to the [Rockford Symphony Orchestra](#) performance on February 13; and a \$20 restaurant voucher valid at [Chocolat by Daniel](#), [Kuma’s Asian Bistro](#) or [Octane Interlounge](#).
- There are many **hotels** to choose from in the Rockford Region, but [Courtyard by Marriott](#), [Fairfield Inn & Suites](#) and [Hampton Inn Rockford](#) are offering \$79 nightly rates, while the [Hilton Garden Inn](#) is offering a \$99 nightly rate.
- Otherwise, get \$20 off any overnight package at the [Best Western Clock Tower Resort & Conference Center](#) and get a Buy One, Get One Free day pass deal at [CoCo Key Water Resort](#), located adjacent to the Clock Tower.

Our frosty friend is flummoxed, but if you visit winter.gorockford.com, you can get more details on all of the special events and deals in the Rockford Region to help him plan his – and your – perfect Valentine’s Day escape!

Rockford, IL, is located approximately 60 minutes west of Chicago’s O’Hare International Airport off Interstate 90. For information on accommodations and things to do, visit www.gorockford.com. RACVB is a private, non-profit organization established in 1984 to champion efforts to promote the Rockford Region as an overnight visitor destination. The RACVB generates positive economic impact for our community through investments in tourism.

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FOR MORE INFORMATION:

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