

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



Classics & Chrome Car Show Celebrates the Passion of Car Enthusiasts

Annual car show in Rockford, Ill., slated for April 17-18

FOR IMMEDIATE RELEASE

March 23, 2010

ROCKFORD, IL — It takes a certain type of person to own a hot rod, muscle car or classic car. It's not just a car to them; it's a lifetime commitment and a passion. Keith Country Day School in Rockford, Ill., will celebrate this passion by showcasing more than 120 unique vehicles that span over 100 years at its annual **Classics and Chrome Car Show presented by State Farm Insurance on Friday and Saturday, April 17-18, at the Indoor Sports Center (ISC), 8800 E. Riverside Blvd., Loves Park.**

The largest indoor car show in northern Illinois, Classics and Chrome features pre- and post-war classics; sports cars; muscle cars; hot-rod and custom cars; exotic and race cars; specialty cars and motorcycles. **The two-day show will run from 9 a.m. to 7 p.m. on April 17 and 9 a.m. to 3 p.m. on April 18. Admission is \$6, with children younger than 10 admitted free.**

Although the "heavy metal" is the main attraction, the Classics and Chrome raffle is one of the show's most popular features. Patrons can buy raffle tickets for just \$100 or buy five tickets and get the sixth one free! The grand prize of the raffle is \$35,000. Other prizes are:

2nd Prize: \$2,500 Clodius & Co. jewelry set

3rd Prize: \$1,000 in Mobil gas cards

4th Prize: Pepsi & Papa John's package (\$1,000 value)

Tickets can be purchased by calling Keith Country Day School at 815.399.8823 or by going to classicsandchrome.com.

Attending Classics and Chrome is **the perfect excuse to take a weekend getaway in Rockford.** Check out these other great events during your stay:

Lighten your heart and share a laugh at **Rockford Dance Company's presentation of Shakespeare's classic romantic comedy "A Midsummer Night's Dream."** Performances are at 2 and 7:30 p.m. Saturday, April 17, and 3 p.m. Sunday, April 18, at the Sullivan Center, 118 N. Main St., Rockford. Tickets are \$20 and \$32 and can be purchased by calling 815.963.3341 or at www.rockforddancecompany.com.

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Page 2 of 2 / 2010 Classics and Chrome Car Show

Immerse yourself in art on **Friday and Saturday, April 16-17**, during **ArtScene**, Rockford's citywide art exhibit of original works. Galleries and studios across Rockford will be open to the public free of charge from 5 to 9 p.m. Friday and 3 to 9 p.m. Saturday. Visit www.springartscene.com for a listing of participating galleries and studios.

The **Rockford Art Museum** will also feature two art exhibitions you won't want to miss: the Rockford Midwestern and the Young Artist Show – Youth Division. Now in its 68th year, the **Young Artist Show** is a Rockford tradition that showcases the strength and diversity of art programs across the region. This year marks the 71st presentation of the **Rockford Midwestern**, a biennial juried exhibition that draws the best works from artists from a nine-state region. Admission to the Rockford Art Museum is \$6, \$3 for students and seniors and free for children younger than 12. For more information, call 815.968.2787 or visit www.rockfordartmuseum.org.

For information on hotel accommodations in the Rockford Region, be sure to visit gorockford.com/hotels.

Classics and Chrome is a fundraiser for Keith Country Day School, an independent, nonsectarian, college-preparatory school serving students from age three through grade 12 from the northern Illinois and southern Wisconsin area. For more information on Classics and Chrome, visit www.classicsandchrome.com or call 815.399.8823.

Rockford, IL, is located approximately 60 minutes west of Chicago's O'Hare International Airport off Interstate 90. For information on accommodations and things to do, visit www.gorockford.com. The Rockford Area Convention & Visitors Bureau is a private, non-profit organization that champions efforts to promote and further develop the Rockford Region as an overnight visitor destination. RACVB generates positive economic impact for the community through investments in tourism marketing, sales, promotion and advocacy.

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