

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



RACVB Board of Directors Announces New, Returning Members & New Officers

FOR IMMEDIATE RELEASE

April 29, 2014

ROCKFORD, IL — The Rockford Area Convention & Visitors Bureau Board of Directors announces the election of new officers and board members.

The board elected the following officers to serve one-year terms from May 2014 – May 2015.

- Darrell Snorek, Chairman
- Roberta Holzwarth, Vice Chairman
- Gary Strakeljahn, Secretary
- Bill LaFever, Treasurer

Darrell Snorek is Vice President of Sales at LaMonica Beverages; Roberta Holzwarth is an attorney with Holmstrom & Kennedy; Gary Strakeljahn is Director of Outside Business at First Rockford Group; and Bill LaFever is President of Bill Doran Co.

Two new members will join the board for a three-year term beginning May 2014 and ending May 2017:

- Tim Myers, general manager/general sales manager – WIFR TV
- Ken Strawbridge, senior vice president/COO – YMCA of Rock River Valley

The following members were re-elected to their board seats for an additional three-year term (May 2014 – May 2017):

- Patrick Curran – Curran's Orchard
- Alderman Jamie Getchius – City of Rockford
- Darrell Snorek, vice president of sales – LaMonica Beverages
- Gary Strakeljahn, director of outside business – First Rockford Group

Additionally, two board members have joined the board. Michael Nicholas, president, RAEDC replaces Don Thayer, former interim president of RAEDC. Nicholas is an ex-officio voting member. City of South Beloit Commissioner Alice Schoonover joined the board as a liaison to the city as a result of a new relationship and contract between South Beloit and RACVB.

Outgoing board members and retiring officers will be recognized at the RACVB's board meeting on Wednesday, May 28, 2014.

The Rockford Area Convention & Visitors Bureau is a private, non-profit organization that champions efforts to promote and further develop the Rockford Region as an overnight visitor destination. RACVB generates positive economic impact for the community through investments in tourism marketing, sales, promotion and advocacy. www.gorockford.com

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FOR MORE INFORMATION:

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