FAST FACTS Rockford Area Convention & Visitors Bureau



High School Girls Bowling State Tournament Returns to Region for 19th Consecutive Year

Jefferson and Harlem Athletes to Compete

FOR IMMEDIATE RELEASE

February 9, 2011

What:	The Illinois High School Association will hold its 39 th Annual Girls Bowling State Championships in the Rockford Region February 11-12. Twenty-four high school teams and 30 individual bowlers, who are not part of a qualifying team, will compete for the title of IHSA State Champs.
Local Athletes:	Local high school athletes competing in the tournament include teams from Jefferson and Harlem High Schools. Individual bowlers, who are not part of a qualifying team, include Marissa Talley from Auburn High School and Nicole Lape from Rockford Christian.
When:	Friday, Feb. 11: Doors open to the general public at 8:45 a.m. Saturday, Feb. 12: Doors open to the general public at 9:30 a.m. See attachment for complete schedule. Log on to <u>www.ihsa.org</u> to view a full list of qualifying teams.
Where:	The Cherry Bowl, 7171 Cherryvale Blvd., Rockford, IL
Cost:	\$10 per day for spectators
Why:	This is the 19 th consecutive year the Rockford Region has hosted the state tournament. This year's tournament is projected to draw approximately 1,300 competitors, coaches and spectators, bringing in nearly \$100,000 for area hotels, businesses and restaurants.
Contact:	Carol Koszola, Media Advisor: 309.663.6377 prior to the event or 815.332.9595 (Cherry Bowl) during the event.
PLEASE NOTE:	All media must check in with the IHSA tournament's media advisor in the media room upon

arrival.

The Rockford Area Convention & Visitors Bureau is a private, non-profit organization that champions efforts to promote and further develop the Rockford Region as an overnight visitor destination. RACVB generates positive economic impact for the community through investments in tourism marketing, sales, promotion and advocacy. www.gorockford.com

-ATTACHMENT-

FOR MORE INFORMATION:

Kristina DeCoster, RACVB Director of Public Affairs: 815.489.1664/kdecoster@gorockford.com

IHSA Girls State Bowling Tournament Schedule

Friday, February 11, 2011

8:30 a.m.: Doors open for teams and individual competitors and their coaches
8:45 a.m.: Doors open to the general public
9 a.m.: Coaches Meeting (Head and/or Assistant Coaches only)
9:15 a.m.: Opening Ceremonies
9:30 a.m.: Warm up for Round 1
9:45 a.m.: First Round (24 teams and 30 individuals)
12:15-1:15 p.m. approx.: 60 minute lunch period
1:15-1:30 p.m.: Warm up for Round 2
1:30 p.m. (approx.): Second Round begins (24 teams and 30 individuals)
3:30 p.m.: Second Round completed

Saturday, February 13

9 a.m.: Doors open for second day qualifying teams, individuals and their coaches
9:30 a.m.: Doors open to the general public
9:35 a.m.: Introductions
9:45-10 a.m.: Warm up for Round 3
10 a.m.: Third Round (12 teams and 30 individuals)
12:45-1:45 p.m.: 60 minute lunch period
1:45-2 p.m.: Warm up for Round 4
2 p.m. (approx.): Fourth Round (12 teams and 30 individuals)
4 p.m. (approx.): Awards ceremony (immediately following round 4)

< END>