

RACVB Hosts Open House at Downtown Office and Community Information Center

Visit us and learn about all the things to do in Rockford, plus win great prizes!

FOR IMMEDIATE RELEASE

May 6, 2011

What: RACVB invites the community to visit its offices and learn what makes the Rockford Region a great destination. In celebration of National Tourism and Travel Week (May 7 – 15, 2011), RACVB will host an open house at its main downtown office and east-side Community Information Center.

Stop by RACVB's offices to find information and enter for a chance to win one of these great prizes and more:

- Admission for four to **Magic Waters Waterpark**
- One of two pairs passes to select Rockford Park District **golf courses**
- One family pass or two individual passes to **Discovery Center Museum**
- Passes for **Anderson Japanese Garden**
- One of two \$25 gift certificates to **Stone Eagle Tavern**
- Two tickets to any **Starlight Theater** performance
- One of two "family four-packs" to **CoCo Key Water Resort**
- Admission for four to **Burpee Natural History Museum**
- Four tickets for the **Rockford Park District trolley**

This summer enjoy a staycation in your home community. Cultural events, history, nightlife, outdoor activities and family fun – the Rockford region has it all, and RACVB can you find fun adventures that fit your lifestyle and budget!

When: **Friday, May 13, 2011**
12 – 5 p.m.

Where: **RACVB Main Office**
102 N. Main St., Rockford

Community Information Center
Clock Tower Resort & Conference Center, 7801 E. State St., Rockford

National Tourism and Travel Week is designed to highlight the economic impact of the travel industry nationwide. Locally, visitors support nearly 3,000 jobs in the Rockford Region. They generate an estimated \$300 million dollars for area restaurants, hotels and other businesses, and create \$5 million in local tax revenue.

The Rockford Area Convention & Visitors Bureau is a private, non-profit organization that champions efforts to promote and further develop the Rockford Region as an overnight visitor destination. RACVB generates positive economic impact for the community through investments in tourism marketing, sales, promotion and advocacy. www.gorockford.com

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FOR MORE INFORMATION:

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