

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



Two New Baseball Camps Help Strengthen Rockford's Sports Reputation

Events to draw top college coaches and top young athletes

FOR IMMEDIATE RELEASE

May 26, 2011

ROCKFORD, IL — Bison Sporting Events continues to grow in the Rockford region, adding two new baseball camps this summer. Both camps are geared toward skills evaluations and tryouts. The events will bring approximately 400 players, coaches and fans to the Rockford Region and generate an estimated \$27,000 for area businesses.

Earlier this year, Bison Sporting Events and RACVB announced 20 tournaments taking place in the Rockford Region this summer. That's up from just four events in 2009. Those tournaments will produce an estimated \$1.5 million for the local economy. Owner and Tournament Organizer Kelly Robison credited the Rockford Region's reputation as a top sports destination for his ability to expand his tournament offerings.

"These two camps will strengthen the region's reputation as a leader in the amateur sports market by creating a platform which will allow players to take their game to the next level and have the opportunity to gain exposure in the presence of college coaches," said RACVB President/CEO John Groh.

Amateur Baseball Report Youth Baseball Camp

Bison Sports will host the Amateur Baseball Report (ABR) Youth Baseball Camp from 9 a.m. – 1 p.m. on Thursday, June 9, 2011 at Rock Valley College.

The one-day event for players between the ages of nine and 14 will provide the opportunity to be instructed and evaluated by ABR professional staff. Players will go through fundamental drills to learn proper techniques before being put through a skills evaluation.

The event is guaranteed to have college coaches present. In addition, Coach Kevin Vest from Rock Valley College will assist and provide information on the great facilities that Rock Valley College baseball has to offer.

The cost of the event is \$71.37 and players can register at www.amateurbaseballreport.com. Participants will receive:

- Full evaluation and instruction from college coaches and staff
- Profile page on www.amateurbaseballreport.com
- Opportunity to be invited to USSSA Tri-State All-Star Games or the USSSA All-Midwest Games

USA Baseball National Team Identification Series Event

The USA Baseball National Team Identification Series Event for the Great Lakes region takes place Tuesday and Wednesday, June 21-22, 2011 at Marinelli Field.

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Bison Sports will host the event, conducted by Coach Peter Caliendo, whose experience is extensive when it comes to USA and international baseball. Participants will be put through a professional style workout. The event also serves as a tryout for the Great Lakes team and the Team USA in Cary, North Carolina. It is a fantastic opportunity for players between the ages of 13-18.

The cost is \$195 and the participants receive a USA Baseball shirt at check-in. You can register for this event at www.collegebaseballcamps.com.

Times on both days:

- Division 13 u: 8:30 - 11 a.m.
- Division 15 u: 11:30 a.m. – 1:30 p.m.
- Division 17 u: 2 – 4 p.m.

More information is available at www.greatlakesntis.com and www.baseballmadeeasy.net. There is also a link at www.bisonevents.com.

The Rockford Area Convention & Visitors Bureau is a private, non-profit organization that champions efforts to promote and further develop the Rockford Region as an overnight visitor destination. RACVB generates positive economic impact for the community through investments in tourism marketing, sales, promotion and advocacy. www.gorockford.com

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FOR MORE INFORMATION:

Kristina DeCoster, RACVB Director of Public Affairs: 815.489.1664, kdecoster@gorockford.com