

# NEWS RELEASE

Rockford Area Convention & Visitors Bureau



## **USA Waterski Show Nationals Takes over the Aquatic Stage in Rockford Over \$200,000 expected to make a splash throughout area businesses**

### **FOR IMMEDIATE RELEASE**

**August 5, 2013**

The Ski Broncs local water ski show team will host the 2013 National Show Ski Association (NSSA) Division 1 National Water Ski Show Tournament in Loves Park. The tournament, featuring team and individual competitions, takes place August 9-11 along the Rock River at Shorewood Park.

Highlighting one of the region's most valuable assets, this free event will bring an estimated 8,400 visitors, fans, competitors and judges to the area and generate over \$200,000 for local retailers, restaurants and hotels over the three day period.

Show skiing combines elements of all water ski disciplines and typically features several acts choreographed to music and built around a theme that tells a story. In competitive show skiing, each club has one hour to present a theatrical performance on water skis. Judges score the acts by awarding points based on originality, presentation and execution.

"Much like the art of water ski shows, Rockford is always pleased to feature our award winning parks and recreational facilities. We look forward to continuing our tradition of first class hospitality and trust that visitors will be as impressed with the city as they are with the showmanship of the competition," said John Groh, president and CEO of the Rockford Area Convention & Visitors Bureau.

Individual competitions kick off on Friday, August 9 at 10:00 a.m. Athletes will compete in the following categories: Swivel, Strap, Doubles, Team Jump and Freestyle Jump.

On Saturday, August 10, team competitions begin with the first team hitting the water at approximately 7:50 a.m. The Ski Broncs, one of 14 teams competing, will perform last on Sunday, August 11 around 3:20 p.m.

Ski Broncs Promotions Director Jackie Baxter stated, "The Loves Park Ski Broncs are looking forward to hosting Nationals and we hope our home crowd comes to cheer us on Sunday when we compete against the Nation's best water ski show teams."

The team competition will be available for viewing via a live Webcast at [www.USAWATERSKI.org](http://www.USAWATERSKI.org) on Saturday and Sunday.

**Schedule of Events:** All competitions will be held at Shorewood Park, 235 Evelyn Ave., Loves Park, IL. Admission is free. Individual competition begins on Friday, August 9 at 10:00 a.m. in the following order: Swivel, Doubles, Team Jump and Freestyle Jump.

Team competition will begin at 7:30 a.m. in the following order:

#### **Saturday, August 10**

Rock Aqua Jays – Wisconsin  
Mad City Ski Team – Wisconsin  
Waterhawks Ski Team – Midwest  
Beaverland Must-Skis – Wisconsin  
Wonder Lake Water Ski Show Team – Central  
Twin City River Rats – Midwest  
Arch Rivals – Central  
Aquanut Water Shows – Wisconsin

#### **Sunday, August 11**

Backwater Gamblers – Central  
Chippewa Lake Water Ski Show Team – Central  
Badgerland Ski Team – Wisconsin  
Five Seasons Ski Team – Midwest  
Musekgo Water Bugs – Wisconsin  
Ski Broncs Water Ski Show Team - Central

For a complete tournament schedule, visit [2013 NSSA D1 National Championships Schedule](#).

**About the NSSA:** USA Water Ski was formed in 1939 as a non-profit organization promoting water skiing in the United States and is the national governing body of organized water skiing in the United States. USA Water Ski is affiliated with the International Waterski & Wakeboard Federation (world governing body) and is recognized by the United States Olympic Committee and Pan-American Sports Organization as the national governing body of organized water skiing in the United States. Affiliated with USA Water Ski as sport discipline organizations are the American Water Ski Association (AWSA), American Barefoot Club (ABC), American Kneeboard Association (AKA), National Collegiate Water Ski Association (NCWSA), National Show Ski Association (NSSA), National Water Ski Racing Association (NWSRA), United States Hydrofoil Association (USHA), USA Wakeboard (USA-WB) and Water Skiers with Disabilities Association (WSDA).

*The Rockford Area Convention & Visitors Bureau is a private, non-profit organization that champions efforts to promote and further develop the Rockford Region as an overnight visitor destination. RACVB generates positive economic impact for the community through investments in tourism marketing, sales, promotion and advocacy.*  
[www.gorockford.com](http://www.gorockford.com)

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