

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



RACVB Recognizes Excellent Customer Service *Individuals Receive Awards for Outstanding Service in Hospitality*

IMMEDIATE RELEASE

June 11, 2014

ROCKFORD, IL — The Rockford Area Convention & Visitors Bureau continues to recognize people within the region that make it a great day in Rockford. Each month two awards are given to individuals or businesses that have directly impacted the visitor industry with exceptional customer service.

Local individuals or businesses from around the Rockford Region are chosen by RACVB staff or other individuals within the community that nominate them. Nominees are those who provide exceptional customer service within the hospitality industry.

"We are happy to see the Great Day in Rockford award program continue to make a positive impact in the Rockford Region. Folks contact the RACVB frequently to nominate their peers for the hard work and exceptional customer service they provide on a daily basis. It's important to recognize people for their dedication and willingness to go that extra mile," states Andrea Mandala, RACVB Marketing & Communications Manager.

It's A Great Day in Rockford Service Award winners for May 2014:

- Jacob Bradt, owner of Rockford Buzz
- Vee Jevremovic, Manager of Education Programs & Events at the Rockford Chamber of Commerce

Area residents are invited to submit nominations: Have you experienced excellent service? Were you impressed by someone going the extra mile? If so, send an email to Andrea Mandala, RACVB Marketing & Communications Manager, at amandala@gorockford.com or call **815.489.1664**. You can also fill out a nomination form at gorockford.com/media-room/great-day-award.

RACVB is a private, non-profit organization established in 1984 to champion efforts to promote the Rockford Region as an overnight visitor destination. The RACVB adds wealth to the region's economy by investing in marketing programs that grow tourism. www.gorockford.com

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FOR MORE INFORMATION:

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