

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



In Good Company Celebrates Rockford's Dynamic Culture

40 photographs featured at 30 locations throughout the Rockford Region

FOR IMMEDIATE RELEASE

October 7, 2014

ROCKFORD, IL – In Good Company (IGC), a photography + video exhibit created by Nels Akerlund Photography + Video, highlights 40 highly conceptual photographs depicting the people and places that make the region appealing for residents and attractive to visitors. The 40 4ft.x6ft. photographs are on display at 30 different locations throughout the Rockford Region until January 5, 2014.

The community is encouraged to participate and discover this exhibit by taking a selfie with as many of the photograph exhibits as possible, including the hashtag **#InGoodCompanyRKFD** and posting to Facebook, Twitter and Instagram. Each participant will be entered into a drawing to win a 365 Days of Fun package, including prizes from area museums, attractions and restaurants, from exhibit sponsor Rockford Area Convention & Visitors Bureau (RACVB).

“We are surrounded by so many hard-working, creative, inspiring citizens in our community. This exhibit gives our residents and visitors an opportunity to celebrate these individuals with us and to visit the many impressive local businesses that these photographs will be displayed in,” said John Groh, president/CEO of the Rockford Area Convention & Visitors Bureau.

The RACVB will host a closing reception at the end of the exhibition, called “Beautiful Company,” on January 10 from 7:00 – 9:30 p.m. at Rockford’s historic City Hall. Each of the 40 photographs will be auctioned off with proceeds benefiting the recently launched Forest City Beautiful initiative.

Individual photo exhibits and locations are listed below. For detailed information and a complete biography of each individual on display visit ingoodcompany.me.

Photo Exhibit	Location
David Anderson - Founding Family Member, Anderson Japanese Gardens	Giovanni's
Henry C. Anderson, M.D. - Family Physician; Medical Executive, SwedishAmerican Health System	SwedishAmerican Hospital
Emily Bear - Pianist and Composer	Rockford Memorial Hospital
Jody Deery – Owner, Rockford Speedway	Olympic Tavern
Sue Fiduccia – Coroner, Winnebago County	Octane
Philippe Forcioli - Chef/Owner, Greenfire Restaurant Bar & Bakery	Peak Sports Club
Duncan Geddes - PGA Professional and Director of Golf, Rockford Park District	Northeast Family YMCA
Tim Gruner - Garden Curator and Head of Horticulture, Anderson Japanese Gardens	Rockford Roasting Company
Mary Gulbrantson – Owner, Urban Farmgirl	Mary's Market (East State Street)

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Roma Hailman - Owner, Mrs. Fishers Inc.	Octane
Timothy Hanson - Director of Public Works, City of Rockford	Rockford Public Library (Montague Branch)
Andrea Hazzard - Owner and Operator, Hazzard Free Farms	Mary's Market (Perryville Road)
Zina Horton – Owner, Zammuto's Drive-In and Carry-Out	Rockford Public Library (East Branch)
Dan Jarrett – Owner and General Manager, West Rock Wake Park	Octane
Jim Julin – Visual Artist (deceased)	Kryptonite Bar
Doc Slafkosky and Jerry Kortman – Owners, J.R. Kortman Center for Design	Garrett's
Jarrold Hennis and Britney Lindgren – Owners, Rockford Art Deli and Pirate Ninja Print Shop	Lucha Cantina
The Most Reverend David Malloy – Bishop, Rockford Diocese	St. Anthony Hospital
Louis Mateus and Frank Mateus – Coaches and Founders, Rockford Raptors FC	Cherry Bowl
Daniel McMahon and Miles Nielsen – Musicians and Composers for the Oscar-winning Documentary, Undeclared	Kegel's Bike Shop
Mary McNamara Bernsten – Founder, I HEART ART, Inc. and 4hooligans, and Winnebago County Forest Preserve District Commissioner	Northeast Family YMCA
Don Miller – Director of Nature Education, Severson Dells Nature Center	Carlson Ice Arena
Mayor Larry Morrissey – Mayor of Rockford, IL	Chicago Rockford International Airport, Main Terminal
Rick Nielsen – Lead Guitarist, Cheap Trick	Stockholm Inn
Jack O'Neil – Competitive Athlete	Rockford Memorial Hospital
Anquette Parham – Community Services Grant Administrator, Crusader Community Health	Crusader Community Health (West State Street)
Phantom Regiment – Rockford's Ambassadors and Two-Time World Champion Drum and Bugle Corps	Rockford Art Deli
Sunil Puri – Founder and President, First Rockford Group	Octane
Maceo Rainey – Principal, West Middle School	Rockford Public Library (Downtown Rockford Branch)
Michael Roh, M.D. – Spine Surgeon, Rockford Spine Center	Rockford Public Library (Downtown Rockford Branch)
Frank Schier – Editor and Publisher, Rock River Times and Founder and Coordinator, Rock River National Water Trail	ID Pennock Family YMCA
David Sidney – Manager of Comprehensive Planning and Design, City of Rockford	Northwest Community Center
Robb Sinks – Owner, Kegel's Bicycle Store	Rock Valley College (outside library)
Richard Spanton Jr. and Chrissie Spanton – Owners, Copperstone Inn and the Pavilion at Orchard Ridge Farms	Mary's Market (East State Street)
Chris Wachowiak – Owner, Kryptonite Bar	Rockford Area Convention & Visitors Bureau
Michael Webb – Producer and Managing Director, Starlight Theatre	Local Dough (Rockton, IL)
Scott A. Williams – Director of Science and Exhibits, Burpee Museum of Natural History	Rockford Public Library (East Branch)
Sarah Wolf – Executive Director, Discovery Center Museum	Octane
Fred Young – CEO, Forest City Gear	Discovery Center Museum
Betsy Youngquist – Visual Artist	Octane

RACVB is a private, non-profit organization established in 1984 to champion efforts to promote the Rockford Region as an overnight visitor destination. The RACVB adds wealth to the region's economy by investing in marketing programs that grow tourism. www.gorockford.com

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