



Rockford Area Convention & Visitors Bureau

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Stockholm Inn Honored with “Enjoy Illinois: Delicious Destination” Award

Illinois Office of Tourism celebrates restaurants that are authentically Illinois, attracting visitors and locals to state’s diverse communities

Rockford, IL – The Illinois Office of Tourism (IOT) and Rockford Area Convention & Visitors Bureau today announced Stockholm Inn, located in Rockford, is a recipient of an “Enjoy Illinois: Delicious Destination” award, which honors local food establishments around the state that are beloved destinations for visitors and locals alike. Stockholm Inn is among a select group of Illinois establishments to receive the unique designation from the tourism bureau. All award winners will receive a certificate from the state and a window cling to inform diners of the state designation.

“From family-owned restaurants with long and storied histories to the hottest new cuisines in the world, Illinois has emerged as a premier culinary destination for both domestic and international visitors,” said Jen Hoelzle, Illinois State Travel Director. “The ‘Enjoy Illinois: Delicious Destination’ award honors those restaurants that are authentically Illinois, making a trip to the state unforgettable.”

Stockholm Inn is a locally owned and operated restaurant that has served the Rockford Region since 1968. Popular with locals and visitors, this restaurant's menu and decor echoes Rockford's Swedish heritage. In addition to American food, they prepare Swedish pancakes with imported lingonberries, Swedish meatballs and other favorites. Stockholm Inn is also home of the Lingonberry Gift Shop with "the best Scandinavian gifts in the world.”

“Stockholm Inn is a true favorite among locals and very deserving of this great award. We are fortunate to have had this delicious eatery in the Rockford Region for over 45 years,” states John Groh, president/CEO of the Rockford Area Convention & Visitors Bureau.

Many travelers come to Illinois because of the state’s flourishing restaurant scene. According to a 2013 D.K. Shifflet & Associates Study, nearly one third of leisure travelers to Illinois reported participating in a unique “culinary experience” as a key part of their vacation, proving culinary offerings are a key motivator for travel.

To be considered for an award, restaurants must be nominated by a Convention & Visitors Bureau, community member or Enjoy Illinois social media fan. The nominee must be a one-of-a-kind restaurant that is authentic to Illinois and an established part of its community. Only restaurants located in Illinois will be considered for the “Enjoy Illinois: Delicious Destination” award, which is chosen by IOT.

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For more information about the state's culinary offerings and "Enjoy Illinois: Delicious Destination" awards, visit **EnjoyIllinois.com** or **Facebook.com/EnjoyIllinois**.

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The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.

*The Rockford Area Convention & Visitors Bureau drives quality of life and economic growth for our citizens through tourism marketing and destination development. **gorockford.com***